



# Course Specification

(Bachelor)

Course Title: **Financial Management**

Course Code: **FIBA-321**

Program: **BBA Finance and Banking**

Department: **Finance and Banking**

College: **College of Business Administration**

Institution: **Jazan University**

Version: **2**

Last Revision Date: **10/12/2023**



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## A. General information about the course:

### 1. Course Identification

1. Credit hours: ( 3 )

#### 2. Course type

- A. ☐ University ☒ College ☐ Department ☐ Track ☐ Others
- B. ☐ Required ☐ Elective

3. Level/year at which this course is offered: (7)

#### 4. Course general Description:

The Financial Management course is designed to provide students with a fundamental knowledge and understanding of Financial Management. This course introduces concepts in corporate finance such as capital Budgeting discounted cash flows, the cost of capital and its uses, and the main ideas relating to real options, debt policy, dividend policy, and raising equity. The course gives students practical skills to evaluate investment and understand how to finance companies.

#### 5. Pre-requirements for this course (if any):

NA

#### 6. Co-requisites for this course (if any):

NA

#### 7. Course Main Objective(s):

- 1- Understand the conceptual framework of financial management and its applications under various environmental constraints.
- 2- Assessing the future projects, investment, and debt.
- 3- Applying the concept of the time value of money and capital Budgeting technique in different scenarios.
- 4- Practice analytical and critical thinking in decision-making.

### 2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	45	100
2	E-learning		
3	Hybrid <ul style="list-style-type: none"> <li>Traditional classroom</li> <li>E-learning</li> </ul>		





No	Mode of Instruction	Contact Hours	Percentage
4	Distance learning		

### 3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	45
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	
5.	Others (specify)	
Total		45

## B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of PLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	<b>Define</b> fundamental concepts, principles, and theories related to financial management.	<b>K1</b>	Lectures Class Discussions Problem Solving	Assignments Quizzes Midterm Exams Final Exams
1.2	<b>Describe</b> the desirability of investment proposals, benefit of borrowing and arguments for the optimal capital structure and the static theories.	<b>K2</b>	Lectures Class Discussions Problem Solving	Assignments Quizzes Midterm Exams Final Exams
...				
2.0	Skills			
2.1	Apply various methods and technique of time value of money at different scenarios	<b>S1</b>	Lectures Class Discussions Problem Solving	Assignments Quizzes Midterm Exams Final Exams





Code	Course Learning Outcomes	Code of PLOs aligned with program	Teaching Strategies	Assessment Methods
2.2	<b>Apply</b> methods ,techniques of capital budgeting and investment strategy to reduce market risk.	<b>S2</b>	Lectures Class Discussions Problem Solving	Assignments Quizzes Midterm Exams Final Exams
2.3	<b>Formulate a</b> healthy financial structure and Dividend distribution system to achieve the organization's goals..	<b>S3</b>	Lectures Class Discussions Problem Solving	Assignments Quizzes Midterm Exams Final Exams
<b>3.0</b>	<b>Values, autonomy, and responsibility</b>			
3.1	<b>Demonstrate</b> the ability to work effectively as a member or leader of team to accomplish a common goal in the field financial management.	<b>V1</b>	Class Discussion Group Discussion	Assignment Quiz Class discipline
3.2	<b>Integrate</b> the attributes of social responsibility, trustworthiness, distinction to contribute for developing a knowledge-based economy and society.	<b>V2</b>	Class Discussion Group Discussion	Assignment Quiz Class discipline
...				

### C. Course Content

No	List of Topics	Contact Hours
1.	Introduction to financial management <ul style="list-style-type: none"> <li>Nature of financial Management</li> <li>Scope of Finance, Goals of Financial Management</li> <li>Functions of financial management</li> </ul> Role of Financial Managers	
2.	Risk and return <ul style="list-style-type: none"> <li>Definition of return, and Profits</li> <li>Dollar profit and percentage returns</li> </ul>	





	Definition of risk (Certainty and Uncertainty)	
3	<p>Time value of money</p> <ul style="list-style-type: none"> <li>• Concept of time value of money</li> <li>• Future Value of Multiple-period Scenario</li> <li>• Method of solving future value problem</li> <li>• Present value of Single period Scenario</li> <li>• Present value of Multiple period Scenario</li> </ul> <p>Application of the time value of money equation.</p>	
4	<p>Methods of solving future and present value of money in different scenarios.</p> <ul style="list-style-type: none"> <li>• Future value of Annuity stream</li> <li>• Present Value of an Annuity</li> <li>• Three loan Payment Method</li> </ul> <p>Amortization Schedule</p>	
5	<p>Capital budgeting decisions.</p> <ul style="list-style-type: none"> <li>• Nature of Investment decisions</li> <li>• Investment evaluation criteria-</li> <li>• Payback period</li> <li>• Discounted Payback</li> <li>• Net present value</li> <li>• Internal rate of return</li> <li>• Modified Internal Rate of Return</li> </ul> <p>Profitability index</p>	
6	<p>The cost of capital, Cost of Debt. Cost of Equity</p> <ul style="list-style-type: none"> <li>• Weighted average cost of capital</li> <li>• Cost of equity</li> <li>• Cost of preferred stock</li> <li>• Cost of debenture</li> </ul> <p>Book value and market value</p>	
7	<p>Dividend Decision</p> <ul style="list-style-type: none"> <li>• Dividend policy</li> <li>• Residual dividend model</li> </ul> <p>Retained earning</p>	
8	<p>Capital structure</p> <ul style="list-style-type: none"> <li>• Benefits of borrowing</li> <li>• Optimal debt-equity mix</li> <li>• Pecking order</li> </ul> <p>Static theory of capital structure</p>	
9		
Total		



## D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Mid-term exam	Week-6-7	30%
2.	Final exam	Week 13	50%
3.	Participation and presence	Week 2,3,4,9 10,11,	15%
4	Assignment and research	Week 2,3,4,9 10,11,	5%

\*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

## E. Learning Resources and Facilities

### 1. References and Learning Resources

Essential References	Titman S., Keown A., and Martin J. Financial Management: principles and Applications 13 ed 2018.
Supportive References	Brealey R., Myers S., and Allen F. Principles of corporate finance 13 ed 2019.
Electronic Materials	Saudi Digital Library
Other Learning Materials	Pearson My Lab

### 2. Required Facilities and equipment

Items	Resources
<b>facilities</b> (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	
<b>Technology equipment</b> (projector, smart board, software)	
<b>Other equipment</b> (depending on the nature of the specialty)	

## F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Student	Survey (Indirect)
Effectiveness of Students assessment		Exams (Direct)
Quality of learning resources	Department, Program Faculty, Students Leaders,	Survey

Assessment Areas/Issues	Assessor	Assessment Methods
The extent to which CLOs have been achieved	Department, Program Leaders, Faculty.	Midterm, end of semester exam, Continuous Assessment (direct)
Other		

**Assessors** (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

**Assessment Methods** (Direct, Indirect)

### G. Specification Approval

<b>COUNCIL /COMMITTEE</b>	<b>ACADEMIC COUNCIL</b>
<b>REFERENCE NO.</b>	
<b>DATE</b>	<b>10/12/2023</b>

