



# Course Specification

— (Bachelor)

Course Title:	Industrial Psychology
Course Code:	ADMN 416
Program:	Bachelor in Business Administration
Department:	Business and Marketing
College:	College of Business
Institution:	Jazan University
Version:	Course Specification Version Number
Last Revision Date:	Pick Revision Date.



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## A. General information about the course:

### 1. Course Identification

1. Credit hours: ( 3 )

#### 2. Course type

- A. ☐ University ☐ College ☒ Department ☐ Track ☐ Others
- B. ☒ Required ☐ Elective

3. Level/year at which this course is offered: ( 12<sup>th</sup> level/4<sup>th</sup> year)

#### 4. Course general Description:

Industrial psychology is a scientific study of human behavior in organizations and workplace. The main purpose of this course is to teach the students how to make the work interesting and inspiring so that everyone puts forth his best in an organization.

#### 5. Pre-requirements for this course (if any):

N/A

#### 6. Co-requisites for this course (if any):

N/A

#### 7. Course Main Objective(s):

1. To develop deep insight among the students towards industrial psychology.
2. To acquire theoretical knowledge of psychology (personnel, organization stress-motivation-reward).
3. Enhancing insight in the own (work) behavior and that of others.

### 2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	33	100%
2	E-learning		
3	Hybrid <ul style="list-style-type: none"> <li>• Traditional classroom</li> </ul>		





No	Mode of Instruction	Contact Hours	Percentage
	● E-learning		
4	Distance learning		

### 3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	33
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	
5.	Others (specify)	
Total		33

### B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of PLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Describe the concepts, characteristics, and scope of Industrial Psychology	K1	<ul style="list-style-type: none"> <li>■ Lectures</li> <li>■ Group discussions</li> <li>■ Individual and collaborative activities</li> <li>■ Pair and group discussions</li> </ul>	<ul style="list-style-type: none"> <li>■ Midterms</li> <li>■ Final exam</li> <li>■ Quizzes</li> <li>■ Class participation</li> <li>■ Assignments</li> </ul>
1.2	Identify the ideas concerning industrial psychology including job satisfaction, job analysis, training and	K2	<ul style="list-style-type: none"> <li>■ Lectures</li> <li>■ Group discussions</li> <li>■ Individual and collaborative activities</li> </ul>	<ul style="list-style-type: none"> <li>■ Midterms</li> <li>■ Final exam</li> <li>■ Quizzes</li> </ul>





Code	Course Learning Outcomes	Code of PLOs aligned with program	Teaching Strategies	Assessment Methods
	development and motivation.		<ul style="list-style-type: none"> <li>Pair and group discussions</li> </ul>	<ul style="list-style-type: none"> <li>Class participation</li> <li>Assignments</li> </ul>
...				
2.0	Skills			
2.1	Appraise the relationship between work environment and Physical social stress	S1	<ul style="list-style-type: none"> <li>Lectures</li> <li>Group discussions</li> <li>Individual and collaborative activities</li> <li>Pair and group discussions</li> </ul>	<ul style="list-style-type: none"> <li>Midterms</li> <li>Final exam</li> <li>Individual Assignments</li> <li>Group Assignment</li> </ul>
2.2	Evaluate the methods used to enhance the attitudes of employees to their jobs and organizations.	S2	<ul style="list-style-type: none"> <li>Lectures</li> <li>Group discussions</li> <li>Individual and collaborative activities</li> <li>Pair and group discussions</li> </ul>	<ul style="list-style-type: none"> <li>Midterms</li> <li>Final exam</li> <li>Individual Assignments</li> <li>Group Assignment</li> </ul>
2.3	Practice an innovative critical thinking to solve complex business problems related with workers psychology.	S3	<ul style="list-style-type: none"> <li>Lectures</li> <li>Group discussions</li> <li>Individual and collaborative activities</li> <li>Pair and group discussions</li> </ul>	<ul style="list-style-type: none"> <li>Midterms</li> <li>Final exam</li> <li>Individual Assignment</li> <li>Group Assignment</li> </ul>
3.0	Values, autonomy, and responsibility			
3.1	Demonstrate the importance of organizational	V1	<ul style="list-style-type: none"> <li>Individual problem-solving activities</li> </ul>	<ul style="list-style-type: none"> <li>Class participation</li> </ul>





Code	Course Learning Outcomes	Code of PLOs aligned with program	Teaching Strategies	Assessment Methods
	leadership in developing proper work environment.		■ Pair and group discussions and activities	■ Observation ■ Individual Assignments ■ Group Assignment
3.2				
...				

### C. Course Content

No	List of Topics	Contact Hours
1.	Unit-1: Introduction, Concept and Meaning of Industrial Psychology	3
2.	Unit-1. Characteristics and scope of Industrial Psychology.	3
3.	Unit-1. Scope of Industrial Psychology.	3
4.	Unit-2: Recruitment and Selection	3
5.	Unit-2. Performance Management	3
6.	Unit-2. Training and Development.	3
7.	Unit-3: Motivation	3
8.	Unit-3. Job satisfaction, Job analysis	3
9.	Unit-4: Physical and social stress, Work environment	3
10.	Unit 4: Industrial accidents and safety, Vocational guidance.	3
11.	Revision of all units	3
Total		33

### D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Class participation, Assignments	1 - 10th	10%
2.	Quiz 1, 2	9 - 10th	10%
3.	Midterm	Week 5 & 6	30%
4.	Final exam	Week 12&13	50%

\*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

### E. Learning Resources and Facilities

#### 1. References and Learning Resources



<b>Essential References</b>	<ul style="list-style-type: none"> <li>■ Introduction to Industrial / organizational Psychology ,Ronald</li> <li>■ E. Riggio, Pearson Publication, 2016</li> <li>■ Industrial/Organizational Psychology: Understanding the Workplace Sixth Edition by Paul Levy ,Macmillan Learning,2019</li> <li>■ Industrial Psychology, Tiffin, J, and McCORMIK, E., Mc Millan Publication,2008.</li> <li>■ Industrial Organizational Psychology, Aamodt, MichaelG, Wads Worth Publication.,2009</li> </ul>
<b>Supportive References</b>	Industrial Psychology, Harell, T.S, ThomsonPublication,2007
<b>Electronic Materials</b>	<p>Ebsco Business Source Premier: A database containing several hundred key business and management journals with full text articles updated daily.</p> <p>Course wore: specific research report resources and document, selectively posted to complement and build upon materials available in proctors methodological text. Such documentation will typically be posted regularly.</p> <p><a href="http://www.decalibrary.org">www.decalibrary.org</a></p> <p><a href="http://www.ipl.org">www.ipl.org</a></p> <p><a href="http://www.emc.com">www.emc.com</a></p>
<b>Other Learning Materials</b>	

## 2. Required Facilities and equipment

Items	Resources
<b>facilities</b> (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Classrooms to facilitate student engagement ,collaboration and connection between lecturer and student with: <ul style="list-style-type: none"> <li>■ Movable tables and chairs conducive to group discussion and group work.</li> <li>■ Good lighting control.</li> </ul>
<b>Technology equipment</b> (projector, smart board, software)	<ul style="list-style-type: none"> <li>■ Smart classroom equipment including data show.</li> <li>■ Instructor station with Tablet PC-like technology.</li> <li>■ Multiple electronic display surfaces (LCD projectors, etc.).</li> <li>■ Reliable network connectivity.</li> </ul>



Items	Resources
	<ul style="list-style-type: none"> <li>■ Laptop connection for instructor and student hook ups.</li> <li>■ Electrical Outlets.</li> </ul>
<b>Other equipment</b> (depending on the nature of the specialty)	

#### F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students	Indirect
Effectiveness of Students assessment	Program Leader, External evaluator	Direct
Quality of learning resources	Instructor, Students	Indirect
The extent to which CLOs have been achieved	Quality Committee	Direct
Other		

**Assessors** (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

**Assessment Methods** (Direct, Indirect)

#### G. Specification Approval

<b>COUNCIL /COMMITTEE</b>	<b>SCIENTIFIC COMMITTEE OF THE DEPARTMENT OF MANAGEMENT AND MARKETING</b>
<b>REFERENCE NO.</b>	<b>2ND MEETING, ACADEMIC YEAR 2025, SUBJECT NO.3</b>
<b>DATE</b>	<b>12-09-2024</b>

