



Course Specification

Course Title: Principle of Management

Course Code: BAM 152

Program: Enter Program Name.

Department: Enter Department Name .

College: Applied College

Institution: Jazan University

Version: TP 153

Last Revision Date: Pick Revision Date.



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A. General information about the course:

1. Course Identification

1. Credit hours: (3 Hours)

2. Course type

A. ☐ University ☐ College ☐ Department ☒ Track ☐ Others
B. ☒ Required ☐ Elective

3. Level/year at which this course is offered: (Level 2 / 1st Year)

4. Course general Description:

This is the introductory course in management. The course is designed to provide students with an overview of the management functions and its role in organizations and society. The course aims to provide students with the basic managerial knowledge necessary for Business students. The course focuses on providing students with analytical, developmental, managerial and technical skills that relate to managerial positions in organizations. This course is an introduction to the critical management skills involved in planning, organizing, controlling, leading and decision making in an organization. It provides a framework for understanding issues involved in both managing and being managed, and it will help you to be a more effective contributor to organizations that you join. This course develop a "systems" view of organizations that examine organizations as part of a context, including but not limited to environment, strategy, structure, tasks, people and outputs.

5. Pre-requirements for this course (if any):

NA

6. Co-requisites for this course (if any):

NA

7. Course Main Objective(s):

The course aims to provide students with the basic managerial knowledge necessary for Business student. Upon successful completion of this course, students will be able to:

- Demonstrate theoretical knowledge in management course.
- Gain practical skills and personal attributes and competencies that is required for managerial position.
- Describe the four management functions of planning, organizing, leading, and controlling.
- Outline the historical evolution of management theories.
- Explain how decisions are made within an organization and how those decisions are communicated to the various stakeholders.
- Relate the basic concepts of planning: the importance of planning, strategic planning, and the types of objectives and plans developed by organizations.
- Describe the various forms of structure available to an organization.
- Describe the control process including: the importance of control, tools for measuring organizational performance, and managerial actions.
- Understand analytical, developmental, managerial and technical skills relate to Managing organizations.



2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom		
2	E-learning		
3	Hybrid <ul style="list-style-type: none"> Traditional classroom E-learning 	45	100%
4	Distance learning		

3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	45
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	
5.	Others (specify)	
Total		45

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Recognize the theory of management and manager's role in organization	K1	Lectures Class Assignments Class Discussions Home Assignment BB Assignments	Quiz Midterm Exam Final Exam Student survey
1.2	List managerial roles and managerial functions	K1	Lectures Class Assignments Class Discussions	Quiz Midterm Exam Final Exam



Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
			Home Assignment BB Assignments	Student survey
1.3	Name the core dimensions of organization and organizational design	K2	Lectures Class Assignments Class Discussions Home Assignment BB Assignments	Quiz Midterm Exam Final Exam Student survey
1.4	Describe the decision making process in organization	K2	Lectures Class Assignments Class Discussions Home Assignment BB Assignments	Quiz Midterm Exam Final Exam Student survey
1.5	Differentiate between the different types of control in organization	K1	Lectures Class Assignments Class Discussions Home Assignment BB Assignments	Quiz Midterm Exam Final Exam Student survey
1.6	Recognize the process of change in organizations	K2	Lectures Class Assignments Class Discussions Home Assignment BB Assignments	Quiz Midterm Exam Final Exam Student survey
2.0	Skills			
2.1	Building critical thinking method relevant to the managerial problems and issues in organization.	S1	Lectures Class Assignments Class Discussions Home Assignment BB Assignments	Quiz Midterm Exam Final Exam Student survey
2.2	Explain how to make a decision	S2	Lectures	Quiz





Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
			Class Assignments Class Discussions Home Assignment BB Assignments	Midterm Exam Final Exam Student survey
2.3	Explain organizing concepts	S3	Lectures Class Assignments Class Discussions Home Assignment BB Assignments	Quiz Midterm Exam Final Exam Student survey
2.4	Compare between departmentalization methods	S1	Lectures Class Assignments Class Discussions Home Assignment BB Assignments	Quiz Midterm Exam Final Exam Student survey
2.5	Integrate between different types of planning	S2	Lectures Class Assignments Class Discussions Home Assignment BB Assignments	Quiz Midterm Exam Final Exam Student survey
2.6	Facilitate how to solve managerial and organizational problems	S2	Group Activity, Role Play BB Assignments	Direct Observation Presentation Practical classes
2.7	Apply managerial roles and managerial skills	S1	Group Activity, Role Play BB Assignments	Direct Observation Presentation Practical classes
3.0	Values, autonomy, and responsibility			
3.1	Communicate effectively with a range of audience.	V1	Group Activity, Role Play	Direct Observation





Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
			BB Assignments	Presentation Practical classes
3.2	Work with multi-disciplinary teams to communicate effectively both in written and oral forms, with the relation to logistics industry.	V2	Group Activity, Role Play BB Assignments	Direct Observation Presentation Practical classes
3.3	Evaluate the use of information related to management.	V3	Group Activity, Role Play BB Assignments	Direct Observation Presentation Practical classes
3.4	Function effectively in teams to accomplish a common goal.	V2	Group Activity, Role Play BB Assignments	Direct Observation Presentation Practical classes

C. Course Content

No	List of Topics	Contact Hours
1.	Managing and Performing	3
2.	Managerial Decision-Making	3
3.	The History of Management	6
4.	External and Internal Organizational Environments and Corporate Culture	6
5.	Ethics, Corporate Responsibility, and Sustainability	6
6.	Entrepreneurship	3
7.	Organizational Structure and Change	3
8.	Diversity in Organizations	3
9.	Leadership	3
10.	Work Motivation for Performance	3
11.	Managing Teams	3
12.	Organizational Planning and Controlling	3
Total		45



D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Attendance and Ethics	Continuous	5%
2.	Class Participation	Continuous	5%
3.	Assignments	Continuous	10%
4.	Practical cases	Continuous	10%
5.	Self-study	Continuous	10%
6.	Mid-term Exam 1	9 th week	20%
7.	Final Exam	16 th week	40%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	Principles of Management, Rice University, openstax, ISBN: 978-0-9986257-7-5.
Supportive References	https://openstax.org/details/books/principles-of-management.
Electronic Materials	https://openstax.org/details/books/principles-of-management.
Other Learning Materials	Other learning material such as computer-based programs/CD, professional standards/regulations. Study notes supplied along with CDs.

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	<ul style="list-style-type: none"> Classrooms equipped with both blackboards and smart boards. Existence of Video conference room. Existence of information security systems against electronic threats
Technology equipment (projector, smart board, software)	<ul style="list-style-type: none"> Computer labs are equipped with computers and software.
Other equipment (depending on the nature of the specialty)	<ul style="list-style-type: none"> Blackboard

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students,	Class Visits & Student Survey
Effectiveness of Students assessment	Faculty & Students	Faculty Survey & Students Survey
Quality of learning resources	Students,	Class Visits & Student Survey
The extent to which CLOs have been achieved	Faculty & Students	Faculty Survey & Students Survey
Other		

Assessors (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

G. Specification Approval

COUNCIL /COMMITTEE	
REFERENCE NO.	
DATE	