



Course Specification

— (Bachelor)

Course Title: **Textile Printing Design Studio 1**

Course Code: **311ADD-4**

Program **Bachelor in Applied Arts**

Department: **Applied Arts**

College: : **Faculty of Architecture and Design**

Institution: **JAZAN UNIVERSITY**

Version: **2023 - 2024**

Last Revision Date: **10/9/2023**



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A. General information about the course:

1. Course Identification

1. Credit hours: (4-(0-8)H					
(4-(0-8)H					
2. Course type					
A.	<input type="checkbox"/> University	<input type="checkbox"/> College	<input checked="" type="checkbox"/> Department	<input type="checkbox"/> Track	<input type="checkbox"/> Others
B.	<input checked="" type="checkbox"/> Required		<input type="checkbox"/> Elective		
3. Level/year at which this course is offered: third Year / 7th Level					
4. Course general Description:					
The course aims at qualifying the student intellectually, cognitively and skillfully to be aware of the functional fields used for woven printing and be carefully aware of the standards and elements of woven printing design to develop creative skills and the usage of colors so as to design creative ideas used for printing clothing fabrics (men-women-kids) and to link the printing and colorful formation to the application field.					
5. Pre-requirements for this course (if any):					
Textile Design Studio II (223AAD -4)					
6. Co-requisites for this course (if any):					
This course aims to study the basics of textile printing design , Understand the mechanism of linking between basics and textile printing design and the application and Explore design ideas based on natural and architectural elements and cartoon as inspiration for textile printing design and Use natural and engineering elements as a source of textile design To implement a variety of designs in the field of textile printing through the design of the printing of clothing fabrics.					
7. Course Main Objective(s):					

2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	8	100 %
2	E-learning		0
3	Hybrid <ul style="list-style-type: none"> Traditional classroom E-learning 		0
4	Distance learning		0

3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	8



2.	Laboratory/Studio	8*11=88
3.	Field	
4.	Tutorial	
5.	Others (specify)	
Total		96

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Cod e	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Understand the design methodology and stages of the design process according to the type of product	K1	Lectures. Discussion.	Direct method (objective test)
1.2	Understand the relationship between textile printing design and design fundamentals and apply them according to the social and environmental determinants.	K2	Open debate Brainstorming	By test specification table
2.0	Skills			
2.1	Presenting its ideas using appropriate visual and expressive tools (computer model.....)	S1	Lectures. Self education Discussion. Brainstorming Studio practice	Designs assessment. Direct method (objective test) by Test specification table
2.2	Able to create a variety of designs in the field of textile printing by printing clothing fabrics and linking typographical and color forms.	S2		
2.4	Employing creative skills in textile printing design using specialized computer programs related to production processes.	S4		
3.0	Values, autonomy, and responsibility			

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
3.1	Be able to develop creative abilities both individually and collectively in accordance with the standards and regulations of professional ethics.	V1	- Open debate. - Cooperative education	- Designs assessment

C. Course Content

No	List of Topics	Contact Hours
1.	- General Introduction about the learning outcomes of the course , basics of printing clothing fabrics (women , men , children) design - Vocabulary and design tools that required for the course .	8
2.	The first project printed fabrics for women : Designing printed fabrics for women according to aesthetic, environmental and functional design standards , Studying design sources (natural, historical, geometry , ..,,), analyzing the design source and presenting initial ideas and design variables.	12
3	The first project: Final design, color studies, and presentation methods	12
4	The second project: printed fabrics for men : Designing printed fabrics for men according to aesthetic, environmental and functional design standards , Studying design sources (natural, historical, geometry , ..,,), analyzing the design source and presenting initial ideas and design variables.	16
5	- Test Mid-term test	4
6	The second project: Final design, color studies, and presentation methods	12
7	The third project: printed fabrics for children : Designing printed fabrics for children according to aesthetic, environmental and functional design standards , Studying design sources (natural, historical, geometry , ..,,), analyzing the design source and presenting initial ideas and design variables.	12
8	The third project: Final design, color studies, and presentation methods	8
9	Final presentation of projects and preparation of portfolios	4
10	Committee evaluation	4



11	Final exam	3/4
Total		96

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Practic and class work	40/weekly	40%
2.	Mid term exam	10 / 6 th week	10%
3.	Committee evaluation	10 / 11 th week	10%
4.	Final exam	40 / 12 th week	40%
	TOTAL	100	100%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	Frederick .LChipkin, Adobe Photoshop for Textile Design: For Adobe Photoshop CS5 illustrated, Origin Inc., 2010
	Porter, Tom&Bob Green street. Manual of Graphics-2 Techniques (1.2.3)
	Arabic References
Essential References	1. Huda Abd-Elrahman Mohamed Abd-Elhady: Textile Designing and Printing - Dar ElfikrElarabi for publishing 2000g.
	2. Ismail Shawky: Designing (elements and basics of Plastic art) — Dar Al Kottob Al Massrya- Cairo 2000g.
	3. Ismail Shawky- Art and Design- Egyptian National Library and Archives 1997g.
	4. Salah ELDinEwais: Fashion and clothes designs —Helwan University Printer (Third part).
	5. Mohamed Albassiouny: Cartoon Psychology — Dar Al Marrif — second edition 1985g.
	6. Mohamed Albassiouny: Cartoon Analysis — Dar Al Marrif, Cairo 1987g.
	7. AbdulMotelebAlKoraety: Introduction to Cartoon Psychology — Dar Al Marrif, Cairo 1995g.
	8. Rasha Ahmed Said: Textile art and scientific and practical textile printing — Ministry of Education, Cairo.
Supportive References	Mustafa Mohamed HusseinAbdulAzizGoda and Hussein Hagag: Handmade Textile printing designing, Cairo — Second Edition 2000g.
	Antony Hunt, Textile Design, the University of Michigan, Studio Publication, 1951.
Electronic Materials	www.alma3refa.net/showthread.php?//http:





	http://ar.wikipedia.org/wiki/%D9%85%D9%84%D9%83% http://www.youm7.com/News.asp?NewsID=86725 http://www.ipsudan.gov.sd/id.html
Other Learning Materials	<p>Learning management system.</p> <ul style="list-style-type: none"> - Deanery of electronic learning and distance education – Jazan University. - Different software to display drawings by students in the kingdom and works by students from other countries. <p>Movies present some international drawings and some drawings with different materia</p>

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Classrooms containing 15 - 20 tables for Engineering Drawing & 15 - 20 chairs.
Technology equipment (projector, smart board, software)	<ul style="list-style-type: none"> - 1 projector. - 1 laptop.
Other equipment (depending on the nature of the specialty)	Note required

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods	
Effectiveness of teaching	Students	Online system course survey	Peer OR Head of Department observation
	Peer Reviewer or Head of Department		
Effectiveness of Students assessment	Students	Online system course survey	Peer OR Head of Department observation
	Peer Reviewer or Head of Department		
Quality of learning resources	Students	Online system course survey	Peer OR Head of Department observation
	Peer Reviewer or Head of Department		
The extent to which CLOs have been achieved	Students	Course survey	LO Jury
	Program Assessment Committee		
Other			


Assessors (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)





G. Specification Approval

COUNCIL /COMMITTEE	DR. SANAA EISSA
REFERENCE NO.	WALAA MOHAMED 
DATE	9/2023

