

Course Title: Research Methodology

Course Code: 447-ENG-3

Program: Bachelor's Program in English

Department: English

College: Jazan (Male and Female Campus), Samtah (Female Campus), Darb (Female Campus), Ardah (Female Campus), Dayer (Female Campus), and Farasan (Female Campus)

Institution: Jazan University

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Last Revision Date:



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A. General information about the course:

Course Identification
1. Credit hours: 3
2. Course type
a. University \square College \square Department \square Track \square Others \square
b. Required □ Elective□
3. Level/year at which this course is
offered: 10/4
4. Course general Description
This is a three-hour credit course offered to bachelor's degree students. The course focuses on the aspects of research methodologies with special reference to data collection processes, interpretation techniques, application of logic, structuring of thesis, different measurement and scaling techniques, sampling fundamentals, and application of theories of estimation. Also, it seeks to cover some fundamental aspects of research issues to enable the researchers in developing a concrete understanding of what is an appropriate methodology for research studies.
5. Pre-requirements for this course (if any):
6. Co- requirements for this course (if any):
7. Course Main Objective(s)
Upon completion of the course students will be able to:
Understand the research practices and methodologies.
Conduct independent research in the chosen field by applying different methods and
Tools.
Understand and apply techniques in interpretation and theories of estimation.
Apply judiciously sampling fundamentals and different measurement techniques.
Analyze critically different types of methods based on the purpose and direction of the





1. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1.	Traditional classroom	33	100
2.	E-learning		
3.	HybridTraditional classroomE-learning		
4.	Distance learning		

2. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	33
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	
5.	Others (specify) Presentation	
	Total	33





B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and unde	rstanding		
1.1	Define what is academic research and gain understanding of research methodologies	K2	Presentation, Lecture, workshops and group discussion	Quiz, Assignments, Presentation, Exams
1.2	Recognize basic issues in identifying suitable methodology for research	Lecture, workshops and group		Quiz, Assignments, Presentation, Exams
2.0	Skills			
2.1	Apply the theories of research in interpretation	S2	Presentation, Lecture, workshops and group discussion	Quiz, Assignments, Presentation, Exams
2.2	Develop awareness in collecting data and verifying the data for its authenticity	S1	Presentation, Lecture, workshops and group discussion	
2.3	Demonstrate a sense of originality in writing a research paper using the right format.	\$2	Presentation, Lecture, workshops and group discussion	Quiz, Assignments, Presentation, Exams
3.0	Values, autonomy, ar	nd responsibility		
3.1	Develop a sense of academic ethics in writing assignments.	V3	Presentation, Lecture, workshops and group discussion	Quiz, Assignments, Presentation, Exams
3.2				





C. Course Content

No	List of Topics	Contact Hours
1.	Introduction on Research methodology	3
2.	Defining Research Problems and Research Design	3
3	Sampling Design , Measurement and Scaling Techniques	3
4	Methods of Data Collection and processing and analyzing of data	2
5	Sampling Fundamentals and Testing of Hypotheses	2
6	Variance and Covariance – Analysis	2
7	Interpretation techniques	2
8	Introduction to various Style Sheets	2
9	Use of Technology in Interpretation	3
10	Thesis writing – practical orientation	2
11	Research Problems – practical orientation	3
12	Data interpretation – practical orientation	2
13	Documentation Formalities – practical orientation	2
14	Ethics in Research	2

D. Students Assessment Activities

Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Knowledge and Understanding: students will be able to		
1.	Define what is an academic, research and gain understanding of research methodologies.	Giving students lectures/tuto rials/ activities relating to research processes	Quizzes or tests that focuses on testing knowledge on the topic.
2.	Recognize basic issues in identifying suitable methodology for research.	Lectures, activities, and discussions	Quizzes, Tests questions
		Lectures, activities,	



No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
		and discussions	
2	Skills: students will be able to		
2.	Students will be able apply the theories of research in interpretation	Lectures are given with adequate explanation supported with examples.	Either tests or assignments that include questions such as; explain, justify, discuss
2. 2	Develop awareness in collecting data and verifying the data for its authenticity.	Lectures with discussion that enhance students' awareness in applied linguistics.	Assignments, problem solving tasks in addition to open ended questions.
2.	Demonstrate a sense of originality in writing a research paper using the right format.	Lectures with discussion that enhance students' awareness in applied linguistics.	Assignments, problem solving tasks in addition to open ended questions.
3.	Values: students will be able to		
3.	Develop a sense of academic ethics in writing assignments	Lectures and tutorials with practical examples that enhance self reliance	Individual power point presentation / presenting a research paper



No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
		such as conducting short research, collecting information from internet or references.	

^{*}Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)





E. Learning Resources and Facilities

1. References and Learning Resources

Essential References		
Required Textbooks	Research Methodology: Methods and Techniques. New	
	Age International Publishers , New Delhi 2004.	
	MLA Handbook for the Writers of Research Paper. New	
	York: The Modern Language Association of America. 2013	
Supportive References		
References Materials	Research Writing Simplified: A Documentation Guide 5 th	
	Ed.Essex: Pearson Longman. 2006.	
	. Washington. DC: American Psychological Association,	
	2001. McGraw-Hills Concise Guide to Writing Research	
	Papers, Carol Ellision, New York, 2010.	
Electronic Materials	http://www.academicindex.net/	
Other Learning Materials	computer-based programs/CD, professional standards or regulations and software.	

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	At least one demonstration room is needed, fully equipped with necessary items for the purpose of teaching and learning, computer laboratory students can use for doing assignments and research.
Technology equipment (projector, smart board, software)	Smart boards, Data show, Internet access
Other equipment (depending on the nature of the specialty)	Audio –visual facilities and good projectors are highly recommended.

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	The Committee appointed for Evaluation	Through group discussions and active participation.



Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of students assessment	The Committee appointed for Evaluation	Through feedback and valuable suggestions and fruitful discussions. Through having new strategies and updating. Sharing experiences.
Quality of learning resources	All Staff Members	Exchanging ideas and holding regular seminars and workshops are highly recommended.
The extent to which CLOs have been achieved	The Chairperson and Senior Teachers	By checking and tracking some samples of question/examination papers and assignments/tasks given to the students/learners
Other		

Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify) **Assessment Methods** (Direct, Indirect)

G. Specification Approval Data

COUNCIL /COMMITTEE	DEPARTMENT COUNCIL (SESSION # 2203)	
REFERENCE NO.	44/55/25655	
DATE		

