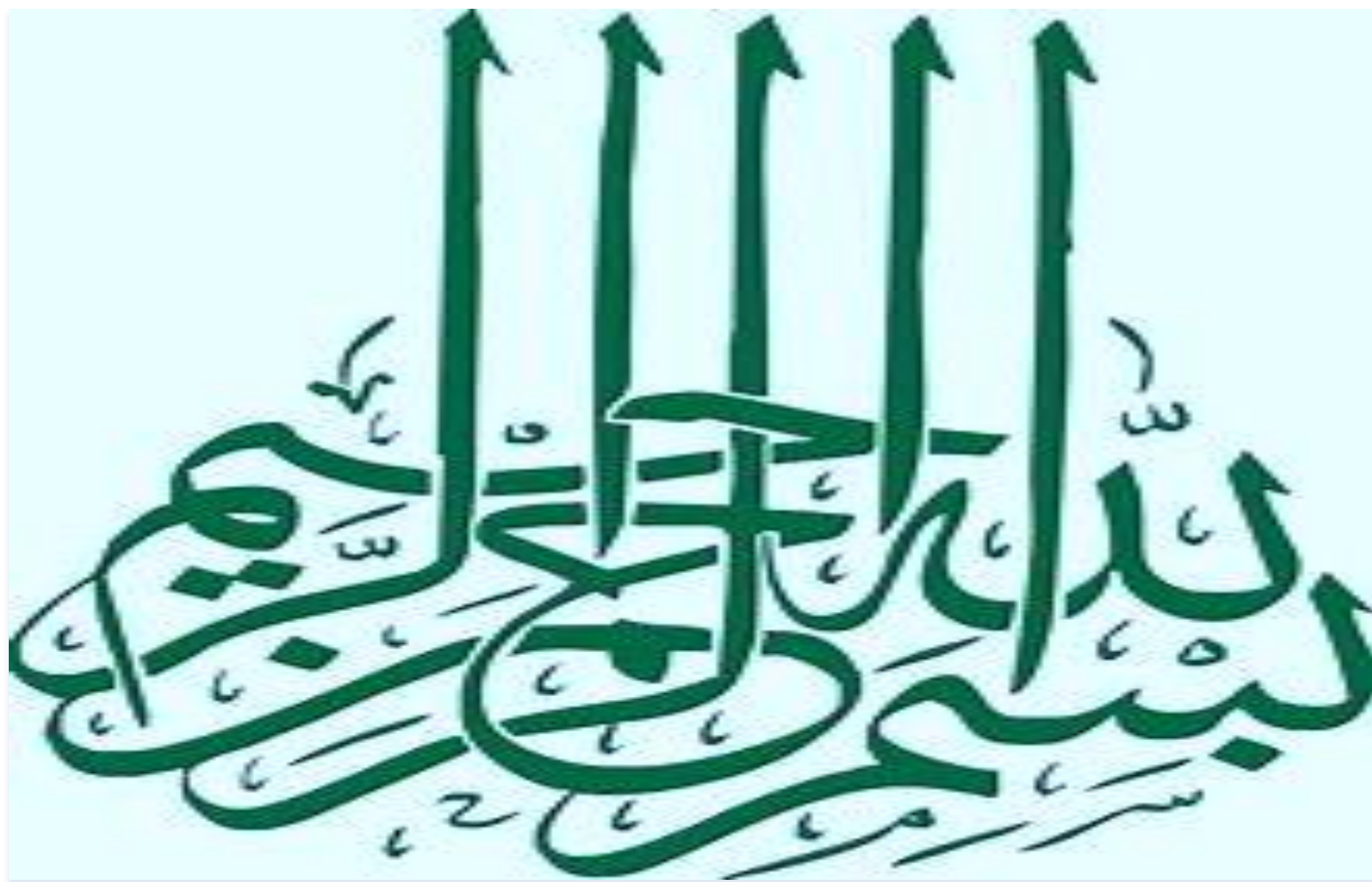


# STRATEGIC PLAN 2021-2025 ADARB UNIVERSITY COLLEGE JAZAN UNIVERSITY





## University Vision

An institution of higher education that is highly regarded in its region for its scholarly accomplishments, innovative research, and positive impact on the local community.

## University Mission

We possess knowledge, do research, and engage in innovation to actively contribute to the development of a dynamic society.

## University Objective

- Citizenship
- Belonging
- Accountability
- Excellence
- Enhancing individual capabilities and teamwork

## College Vision

The University College of ADarb at Jazan University aims to become a unique and leading college in academics and scientific research, with a focus on creating a positive impact on society. To achieve this, the college will adhere to a set of values and goals that align with the Kingdom's Vision 2030.

## College Mission

We will emphasize collaborative and comprehensive efforts to elevate the achievements of our students, from conducting research, preparing literary and ethical leaders and providing positive contributors to our society and the Kingdom.

## Strategic plan of Adarb University College

Goal Card			Implementation mechanism within college			
The Goal Number	The Goal Name	Strategic alignment	Responsible for implementation	Key Performance Indicators	Evidence	Benchmark
JU01	Infrastructure development	The Goals of the college		The ratio of students to the number of laboratories	Statistic	The ratio of students to the number of laboratories recommended by quality standard for each major.
		<ul style="list-style-type: none"> <li>Preparing laboratories and facilities related to the activities and services provided in an appropriate manner and in line with the standards of education quality.</li> </ul>	Laboratories Committee			
		<ul style="list-style-type: none"> <li>Conducting workshops on safety procedures that</li> </ul>	Security and Safety Unit  Planning unit	workshops submitted by the Security and Safety Unit  The average of faculty members and beneficiaries satisfied	Reports on the number of workshops provided  Report on a questionnaire	From 2-5 workshops per year  Average satisfaction of the

		<p>must be available in buildings, such as: Training on the evacuation plan and emergency exits</p>	<p>* (each member is responsible for a department of the college’s departments or a unit of the college’s units and is responsible for submitting the results of the questionnaire prepared by the planning unit to measure the beneficiaries' satisfaction with services and facilities</p>	<p>with services and facilities</p>	<p>measuring members' satisfaction Teaching staff and beneficiaries of services and facilities on a scale of 1-5</p>	<p>beneficiaries should be 3 points of 5</p>
		<ul style="list-style-type: none"><li>• work on preparing facilities for activities that include Stage and sports gym and the services provided include nutrition</li></ul>				
<p><b>Description of the Goal</b></p>						
<p>Developing the infrastructure of the college to be compatible with the standards of quality education, such as providing suitable spaces for students and faculty members. And equipping laboratories for various specialties and facilities for student activities in addition to</p>						

developing the services provided within the educational environment, which include transportation, nutrition and other services				
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Goal card			Implementation mechanism within the college			
The Goal Number	The Goal Name	Strategic alignment	Responsible for implementation	Key Performance Indicators	Evidence	Benchmark
JU02	Developing the IT infrastructure	The Goals of the college	E-learning unit  E-learning unit	Number of workshops provided on E-Learning and Distance Education  Number of curricula available	Report on the number of workshops	3-4 workshops during the term
		<ul style="list-style-type: none"><li>Intensifying training workshops in the field of e-learning for members and students to improve the quality of e-learning</li></ul>				
		<ul style="list-style-type: none"><li>Provide curricula and references in digital copy</li></ul>			Statistic	The number of curricula available in digital copy in each program is
Description of the Goal						

The goal seeks to activate and exploit technology, provide the necessary technical environment, ensure its effectiveness in use, and support the integration of data in its digital framework to serve the educational and administrative process . Example: Curricula and programs available in a digital version, the transformation of digital transactions in administrative processes		in the digital version		more than 50% of the total number of curricula
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Goal card			Implementation mechanism within the college			
The Goal Number	The Goal Name	Strategic alignment	Responsible for implementation	Key Performance Indicators	Evidence	Benchmark
JU03	Development and governance the University	The Goals of the college:				
		<ul style="list-style-type: none"> <li>Raising the awareness of rights and duties among the employees of the college through conducting</li> </ul>	<b>Development and planning Unit</b> (via providing workshops to raise awareness among college employees about rights and duties + publishing	The number of workshops provided to the faculty staff and employees.	Report of the number of workshops provided to faculty employees	From 2-5 workshops during the academic year



		<b>courses and workshops</b>	publications for guides to policies and procedures			
<b>Description of the Goal</b>						
The goal includes developing a number of systems, procedures and policies such as developing the organizational structure, selecting and evaluating leaders, tasks and responsibilities of entities and committees, job descriptions, and administrative procedures manual.						

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The Goal Number	The Goal Name	Strategic alignment	Responsible for implementation	Key Performance Indicators	Evidence	Benchmark
JU04	Improving human capabilities.	The Goals of the college	Planning Unit ( Each member is responsible for a department of the college and is responsible for	Average number of professional development hours completed by faculty members	Statistic  Report of all courses,	Average number of hour should be from 3-4 hours per member
		Intensifying the number of professional development hours, which includes the attendance of faculty				

		and staff to courses, conferences and workshops that contribute to raising their efficiency and developing their abilities and skills.	providing statistical results  Planning unit (each member is responsible for a department of the college and is responsible for submitting the results of the questionnaire	The percentage of faculty members 'satisfaction with professional development	conferences and workshops that faculty members have attended  - <b>questionnaire</b> The result of a questionnaire (prepared by the members of the Planning Unit that measures the average satisfaction of faculty members, containing a scale of 1-5	2-5workshops, courses or conferences attended by a faculty member during the year  Average faculty satisfaction should be 3-out of 5
<b>Description of the Goal</b>						
<b>This goal seeks to improve human competencies in the college by developing the skills and capabilities of the college's employees using methods inspired by the best international practices and appreciating their efforts and achievements.</b>						

Goal card			Implementation mechanism within the college			
The Goal Number	The Goal Name	Strategic alignment	Responsible for implementation	Key Performance Indicators	Evidence	Benchmark
JU05	Improving academic programs	The Goals of the college	Academic Advising Unit	The percentage of female students	Statistic	The average of graduates in the
		<ul style="list-style-type: none"> <li>Raise the percentage of</li> </ul>				

		<b>female students' graduation within the specified period</b>		graduating in the specified period		specified period is 50% of the number of students
		<ul style="list-style-type: none"> <li>• <b>Approval of training programs (courses and workshops) to enhance students' communication skills and search for training opportunities for students outside and inside the college</b></li> </ul>	Training unit	Training programs of workshops and courses	<b>Report of the number of workshops and training courses</b>	3-5 workshops during the year
		<ul style="list-style-type: none"> <li>• <b>Adjusting the ideal ratios of students to faculty members according to the standards of colleges and majors</b></li> </ul>	Planning Unit (each member is responsible for a department of the college and is responsible for submitting a report on the statistical results)	The ratio of the number of students to the number of faculty members	Statistic	The ratio of students to faculty members 1:30 Meaning, every 30 students has a faculty member.

<b>Description of the Goal</b>				
<b>This goal focuses on developing academic programs through methods of teaching and learning and developing complex skills such as critical thinking, understanding, discussion, analysis, conclusion, and working on developing traditional evaluation methods.</b>				

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<b>JU06</b>	<b>Development of administrative processes</b>	<b>The Goals of the college</b>	<b>Planning unit</b> (Submit a report on the number of training courses and workshops attended by administrators)	Number of workshops and training programs attended by technical and administrative	Reports of workshops and training courses	2-5 workshops , training courses, and professional developmen
		<b>Urging employees to attend professional training programs and courses for administrative cadres to develop</b>				

		<b>and improve the professional skills and capabilities of the technical and administrative staff supporting to keep pace with recent developments</b> <b>And the development of administrative processes</b>	inside and outside the college)  Planning and Development Unit	employees participating in professional development activities during the year  Average number of training hours for college administrative staff  The percentage of employees' satisfaction with their professional development	Statistic  Questionnaire (prepared by the members of the planning unit containing a scale of 1-5	t activities for each employee.  3-5 hours The average number of hours of training and professional development for each administrative employee  Average satisfaction level should be 3-out of 5
<b>Description of the Goal</b>						
<b>This goal works to develop the mechanisms of administrative processes and services provided to all beneficiaries and the standards for those processes and services to ensure the efficiency of the college's performance by increasing the tasks of value for each process.</b>						

Goal card			Implementation mechanism within the college			
The Goal Number	The Goal Name	Strategic alignment	Responsible for implementation	Key Performance Indicators	Evidence	Bench mark
JU07	Increase and support scientific research and innovation	<b>The Goals of the college</b>				
		Increase scientific innovation and entrepreneurship and spread the culture of the importance of innovation in the college	Innovation and Entrepreneurship Unit	Workshops	Report of the number of workshops submitted by the innovation unit	From 4-5 workshops per year
		support for innovation and entrepreneurship projects submitted by students	Innovation and Entrepreneurship Unit	Entrepreneurship projects and innovations submitted by students	Report on the number of projects and innovations	5-6 projects and innovations per year
		Increasing joint research between faculty members and related programs across the university and between research institutes	Scientific Research Unit	Researches	Report on the number of published research	3-8 research submitted during the year
		Presenting workshops to spread awareness of the	Scientific Research Unit	Workshops	Report on the number Of workshops	3-4 workshops

		importance of scientific research in the college				
<b>Description of the Goal</b>						
<b>This goal seeks to increase the college's support for scientific research and innovation by providing appropriate financial and human resources, promoting the spread of a culture of innovation and supporting creative ideas</b>						

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<b>JU8</b>	<b>Improving students' experience</b>	<b>The Goals of the college</b>				
		<b>Increase the number of extracurricular activities</b>	Activity unit	Number of activities	Report on the number of activities	4-5 extra-curricular activities
		<b>Provide workshops and advisory and</b>	Academic Advising Unit	Number of workshops		

		<b>advisory sessions on the level of students' achievement</b>	Academic Advising Unit	The percentage of students who benefit from the guidance week	Report on the number Of workshops	during the year
		<b>Providing orientation sessions for newly admitted students</b>			Indicative week report	5-6 workshops
		<b>Training the student on job tasks in the labor market</b>	Training unit	Training courses and workshops		The percentage of female students benefiting is more than 50% of the total number of new students
		<b>Improving academic guidance for integrating students into the academic community</b>	Academic Advising Unit	Average satisfaction of the beneficiaries of the services of the Academic and Career Counseling Unit	Reports of the number of training courses and workshops provided  A questionnaire (Prepared by the Academic Advising Unit, it measures the extent of students' satisfaction	5-6 workshops during the academic year
<b>Description of the Goal</b>						
This objective aims to enhance the learning experience of students through the development of professional and						



technical competencies, the improvement of educational clients, and the enhancement of learning outcomes.			with the counseling services on a scale of 1-5	Average satisfaction of the beneficiaries should be 3 points of 5
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The Goal Number	The Goal Name	Strategic alignment	Responsible for implementation	Key Performance Indicators	Evidence	Benchmark
JU9	Improving the efficiency of university outcomes	The Goals of the college	Alumni unit	The number of female graduates who got jobs	Report the number of female graduates who got jobs	The percentage of female students who have jobs represents 40% of the
		<ul style="list-style-type: none"><li>• Employment of graduates and their enrollment in postgraduate programs</li></ul>				
Description of the Goal						

<p>This objective is to align the university's outcomes with the demands of the job market by enhancing the capacity of the key disciplines. Developing programs that prioritize future skills, labor market demands, and the requisites of the fourth industrial revolution.</p>		<p>The number of female graduates enrolled in postgraduate studies</p>	<p>A report on the number of female graduates enrolled in graduate studies programs</p>	<p>total female graduates</p> <p>The percentage of female students enrolled in postgraduate programs is more than 10% of the total number of female graduates</p>
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Goal card			Implementation mechanism within the college			
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JU10	Improving community	The Goals of the college				

	<b>service and quality of life</b>	<ul style="list-style-type: none"><li>• Providing specialized volunteer opportunities with a social and economic impact</li></ul>	<b>Community Service Unit</b>	The total number of volunteering hours that university education students did	A report of the number of volunteering hours	10 volunteer hours
<b>Description of the Goal</b>						
This objective aims to offer social services that enhance the standard of living, while also ensuring equal and inclusive access to high-quality educational opportunities for all sectors of society.				Number of community programs and initiatives	Reports of the number of community programs and initiatives	From 10 volunteer initiatives

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JU11	Improving the university's	The Goals of the college				

	<b>ranking in the global regional rankings</b>	<ul style="list-style-type: none"><li>Increasing scientific research published in internationally accredited scientific journals</li></ul>	<b>Scientific Research Unit</b>	The total number of research published in international fields	Report on the number of published research	From 2-8 published research papers
<b>Description of the Goal</b>						
This objective focuses on enhancing the university's position in both global and local rankings. The aim is to be among the top five universities in the Kingdom of Saudi Arabia and within the top two hundred universities worldwide. This will be achieved by ensuring that the university meets internationally recognized evaluation standards and is eligible for advanced classifications.						