



Course Specifications

Course Title:	FINANCIAL SERVICES
Course Code:	FIBA 486
Program:	BBA (Finance and Banking)
Department:	Finance and Banking
College:	College of Business Administration
Institution:	Jazan University
Semester	20212

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A. Course Identification

1. Credit hours: 3 Hours per week
2. Course type : a. University <input type="checkbox"/> College <input type="checkbox"/> Department <input checked="" type="checkbox"/> Others <input type="checkbox"/> b. Required <input checked="" type="checkbox"/> Elective <input checked="" type="checkbox"/>
3. Level/year at which this course is offered: 8/4
4. Pre-requisites for this course (if any):
5. Co-requisites for this course (if any):

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom		
2	Blended		
3	E-learning	3	
4	Distance learning		
5	Other		

7. Contact Hours (based on academic semester)

No	Activity	Contact Hours
1	Lecture	45
2	Laboratory/Studio	
3	Tutorial	
4	Others	
	Total	45

B. Course Objectives and Learning Outcomes

1. Course Description:

The financial service sector over the years has come up as an important knowledge area. Financial services have become varied and manifold. Financial services have no more remained as traditional services but these services have transgressed into new domains like Merchant Banking services, Security Analysis and Portfolio Management services, Credit Rating Services, Factoring and Forecasting Services. A well-organized financial services system is important for a country. A country like Saudi Arabia has been witnessing a spurt in the rise of financial services companies. These are a host of financial services institutions like banks, insurance companies, investment companies etc. By having a course on financial services, the students would come to know about various types of financial services and would later on completion of graduation find themselves observed in the such companies in Saudi Arabia or in similar companies elsewhere in the world



2. Course Main Objective:

- . To acquaint the students with various types of financial services.
 - To make them understand about the required skills needed while holding various positions banks, insurance companies, credit rating institutions, merchant banking companies, enable them trade in stock exchanges
 - 3. To familiarize the students with the preparation of project reports.

3. Course Learning Outcomes

CLOs		Aligned PLOs
1	Knowledge and Understanding	
1.1	Identify the concept of Financial Services and their types.	K1
1.2	Describe the various financial products, services and strategies offered by a variety of financial services institutions.	K1
1.3	Identify and explain current financial services industry structures and regulations	K2
2	Skills :	
2.1	Demonstrate investigative skills by comparing different financial products and their services.	S3
2.2	Evaluate financial products and strategies offered by the variety of financial services institutions for suitability and appropriateness in meeting consumer needs	S4
3	Values:	
3.1	Application of ethics and professional standards to the service of providing professional financial advice to clients	V1

C. Course Content

No	List of Topics	Contact Hours
1	Meaning, features and importance of Financial Services	2
2	Classification and Scope of Financial Services.	2
3	financial Innovation and Causes of Financial Innovation.	2
4	New Financial Product and Services	3
5	Challenges facing the financial service sector.	3
6	Meaning and Functions of Merchant Banking	3
7	Difference between Merchant Banking and Commercial Banking	2
8	Guidelines for Merchant Banking Commission and Problems of Merchant Bankers	2
9	Meaning and Features of Mutual Funds	2
10	Types of Mutual Fund	2
11	. SIP and its benefits.	1
12	Meaning & Features of Hire Purchase	2
13	Difference between Hire Purchase & Leasing	2
14	Hire Purchase in Islamic Banking	1
15	Lease Financing	1
16	Types of Lease Financing	3
17	Factoring	1
18	Types of Factoring	2



19	Meaning, Purpose & Importance of Credit Rating	2
20	Types of Credit Rating	1
21	Top Credit Rating Agencies	1
22	Stock Broking	1
23	Stock Broking Services in Islamic Banking	1
24	Portfolio Management Services	1
25	Types of Portfolio Management Services	2
		45

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge and Understanding		
1.1	Identify the concept of Financial Services and their types.	Lectures - Tutorials	Quiz
1.2	Describe the various financial products, services and strategies offered by a variety of financial services institutions.	Lectures	Test
1.3	Identify and explain current financial services industry structures and regulations	Lectures	Exams Presentations
2.0	Skills		
2.1	Demonstrate investigative skills by comparing different financial products and their services.	Lectures	Exams
2.2	Evaluate financial products and strategies offered by the variety of financial services institutions for suitability and appropriateness in meeting consumer needs	Discussions	Exams
3.0	Values		



3.1	Application of ethics and professional standards to the service of providing professional financial advice to clients	Lectures, Discussions	Group assignments and presentations Exams
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2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	MID TERM		30
2	QUIZ		10
3	Blackboard Assignment/ Home work/ Participation & Attendance		10
4	Final Exam		50

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Faculty is available in office hours. Students can make appointments for outside the assigned hours

F. Learning Resources and Facilities

1. Learning Resources

Required Textbooks	<p><i>Financial service books like:</i> <i>The future of banking services 2002 / BENTON</i> <i>Financial intermediaries 2001 / ZUHAIR</i> <i>Financial services 1997 / M.Y KHAN</i> <i>Advice that sticks 2018 / MOIRA SOMERS</i> <i>Million dollar financial advisor 2008 / David</i></p>
Essential References Materials	Ebsco Business Source Premier: A database containing several hundred key business and management journals with full text articles updated daily
Electronic Materials	Websites like Betterment, capital bank, earnest, fee x, hello wallet,
Other Learning Materials	Software such as SAP , Microsoft corporation , SS&C Technologies, sales force.com

2. Facilities Required

Item	Resources
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<p>Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)</p>	<p>Lecture room <input type="checkbox"/> Multimedia with PC <input type="checkbox"/> Whiteboard</p>
<p>Technology Resources (AV, data show, Smart Board, software, etc.)</p>	<p>Smart Board</p>
<p>Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)</p>	

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Effectiveness of teaching and assessment	Students, Instructor	Course exit survey - Examinations - Class observation
Extent of achievement of course learning outcomes	Students, Instructor	- Course exit survey - Examinations - Class observation

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	Quality committee
Reference No.	CS-FIBA486-20212
Date	04/01/2021

