



Course Specifications

Course Title:	BANK MANAGEMENT
Course Code:	FIBA 381
Program:	BBA (Finance and Banking)
Department:	Finance and Banking
College:	College of Business Administration
Institution:	Jazan University
Semester	20212

Table of Contents

A. Course Identification	3
6. Mode of Instruction (mark all that apply)	3
B. Course Objectives and Learning Outcomes	3
1. Course Description	3
2. Course Main Objective.....	3
3. Course Learning Outcomes	3
C. Course Content	4
D. Teaching and Assessment	5
1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods.....	5
2. Assessment Tasks for Students	6
E. Student Academic Counseling and Support	6
F. Learning Resources and Facilities	7
1. Learning Resources	7
2. Facilities Required.....	7
G. Course Quality Evaluation	7
H. Specification Approval Data	8

A. Course Identification

1. Credit hours: 3 Hours per week
2. Course type : a. University <input type="checkbox"/> College <input type="checkbox"/> Department <input checked="" type="checkbox"/> Others <input type="checkbox"/> b. Required <input checked="" type="checkbox"/> Elective <input checked="" type="checkbox"/>
3. Level/year at which this course is offered: 5/3
4. Pre-requisites for this course (if any):
5. Co-requisites for this course (if any):

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	3	
2	Blended		
3	E-learning		
4	Distance learning		
5	Other		

7. Contact Hours (based on academic semester)

No	Activity	Contact Hours
1	Lecture	45
2	Laboratory/Studio	
3	Tutorial	
4	Others	
	Total	45

B. Course Objectives and Learning Outcomes

1. Course Description:

This course focuses on the different aspects of Bank Management and provides an opportunity to the students to develop the required skills in this field.

2. Course Main Objective:

- To inculcate the understanding about the process of Bank Management.
- To develop customer relationship skills and knowledge of International Banking among the students

3. Course Learning Outcomes

CLOs		Aligned PLOs
1	Knowledge and Understanding	
1.1	Identify the concept of banks and the banking system.	K1
1.2	Examine and identify the components of the bank's balance sheet	K1
1.3	Discuss the different types of risks that banks face	K1

CLOs		Aligned PLOs
2	Skills :	
2.1	Evaluate the tools for measuring the performance of the bank	S1
2.2	Assess liquidity risk management, asset and debt management, and finance strategy using a systematic manner.	S2
2.3	Ability to analyze, synthesize, and provide solutions in the banking business	S3
3	Values:	
3.1	Evaluate and discuss ethical challenges related to banking and improve professional behavior rooted in corporate social responsibility	V1

C. Course Content

No	List of Topics	Contact Hours
1	Basics of Banking <ul style="list-style-type: none"> • Saudi Financial System • Definition of Banks • Types of Banks • Banks and Risks 	4
2	The Bank Balance Sheet Definition of Bank Balance Sheet • Components of Bank balance sheet ,Bank Assets & Liabilities•	5
3	General Principles of Bank Management Liabilities Management Liability Management Liquidity Management Asset Management Capital Adequacy Management The Practicing Manager Off Balance Sheet Activities	12
4	Measuring Bank Performance Bank's Income Statement • Measuring Bank Performance Recent Trends in Bank Performance Measures •	12

5	<p>Bank' strategies Bank's Overall Corporate Strategy and • Strategic Plan The Corporate Objective: Managing Value •</p> <p>How To Value A Bank • <input type="checkbox"/> The Equity Approach <input type="checkbox"/> Capital Asset Pricing Model (CAPM) <input type="checkbox"/> Free Cash Flow (FCF) <input type="checkbox"/> Gordon-Growth Model (Constant-Growth Model) <input type="checkbox"/> The Spread Model</p> <p>Valuing Banks from the Inside and from the • Outside Transfer Pricing and Shared Costs • Financial Management and Modern Corporate • Strategy</p>	12
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D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge and Understanding		
1.1	Identify the concept of banks and the banking system.	Lectures - Tutorials	quiz
1.2	Examine and identify the components of the bank's balance sheet	Lectures In class exercises using T account analysis	test
1.3	Discuss the different types of risks that banks face	Lectures	Exams

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
2.0	Skills		
2.1	Evaluate the tools for measuring the performance of the bank	Lectures	Exams
2.2	Assess liquidity risk management, asset and debt management, and finance strategy using a systematic manner.	Lectures	Examinations - Project
	Ability to analyze, synthesize, and provide solutions in the banking business	Lectures	
3.0	Values		
3.1	Evaluate and discuss ethical challenges related to banking and improve professional behavior rooted in corporate social responsibility	Lectures Teamwork presentation	Group assignments and project Exams

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	MID TERM		30
2	QUIZ		10
3	Blackboard Assignment/ Home work/ Participation & Attendance		10
4	Final Exam		50

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

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Faculty is available in office hours. Students can make appointments for outside the assigned hours

F. Learning Resources and Facilities

1. Learning Resources

Required Textbooks	<p><i>Timothy W. Koch and S. Scott MacDonald/ Bank Management/2009</i> <i>George H. Hempel and Donald G. Simonson/ Bank Management: Text and Cases/2008</i> <i>Peter Rose and Sylvia Hudgins/ Bank Management & Financial Services/2009</i></p>
Essential References Materials	Ebsco Business Source Premier: A database containing several hundred key business and management journals with full text articles updated daily
Electronic Materials	<p>http://www.emeraldinsight.com/insight</p> <ul style="list-style-type: none"> • http://www.humancapitalonline.com • http://www.saudidigitalibrary.com
Other Learning Materials	

2. Facilities Required

Item	Resources
<p>Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)</p>	<p>Lecture room</p> <ul style="list-style-type: none"> <input type="checkbox"/> Multimedia with PC <input type="checkbox"/> Whiteboard
<p>Technology Resources (AV, data show, Smart Board, software, etc.)</p>	Smart Board
<p>Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)</p>	

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Effectiveness of teaching and assessment	Students, Instructor	Course exit survey - Examinations

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Extent of achievement of course learning outcomes	Students, Instructor	- Class observation - Course exit survey - Examinations - Class observation

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	Quality committee
Reference No.	CS-FIBA381-20212
Date	02/01/2021