



Course Specifications

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| Course Title: | Financial Management |
| Course Code: | ACCT-321 |
| Program: | Bachelor in Finance and Banking |
| Department: | Finance & banking |
| College: | Business administration |
| Institution: | Jazan University |

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A. Course Identification

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| 1. Credit hours: 3 hours |
| 2. Course type |
| a. University <input type="checkbox"/> College <input checked="" type="checkbox"/> Department <input type="checkbox"/> Others <input type="checkbox"/> |
| b. Required <input type="checkbox"/> Elective <input type="checkbox"/> |
| 3. Level/year at which this course is offered: Level 5/ 2021 |
| 4. Pre-requisites for this course (if any): AN |
| 5. Co-requisites for this course (if any): NA |

6. Mode of Instruction (mark all that apply)

| No | Mode of Instruction | Contact Hours | Percentage |
|----|-----------------------|---------------|------------|
| 1 | Traditional classroom | 45 | 100 |
| 2 | Blended | | |
| 3 | E-learning | √ | |
| 4 | Distance learning | | |
| 5 | Other | | |

7. Contact Hours (based on academic semester)

| No | Activity | Contact Hours |
|----|-------------------|---------------|
| 1 | Lecture | 45 |
| 2 | Laboratory/Studio | |
| 3 | Tutorial | |
| 4 | Others (specify) | |
| | Total | 45 |

B. Course Objectives and Learning Outcomes

1. Course Description

Financial Management provides an Understanding to the student ,how to manage the financial requirements of an organization to achieve the goals in the field of investment, in the country's Financial Markets, Capital market, and dealing with Financial Instruments. A financial manager is responsible for managing funds from the surplus units and apply the same to the needs of the company. A well-organized financial system is indispensable for a country. A well- financial management is a proof against any financial debacle in an organisation. The Financial Management will provide an insight to the students about how savings are channelized into investments avenues et



2. Course Main Objective

This course is to help students to understand the conceptual framework of financial management and its applications under various environmental constraints.

3. Course Learning Outcomes

| CLOs | | Aligned PLOs |
|------|--|--------------|
| 1 | Knowledge and Understanding | |
| 1.1 | Describe fundamental concepts, principles, and theories related to Financial Management . | k.1 |
| 1.2 | Relate recent trends and current research in the field Financial Management . | K2 |
| 2 | Skills : | |
| 2.1 | Apply principles and theories of capital budgeting to achieve organization's goals . | S2.1 |
| 2.2 | Formulate healthy financial structure and investment strategy to reduce market risk. | S2.2 |
| 2.3 | Demonstrate investigative skills in the area of Capital Market. through research projects and case studies. | S2.3 |
| 2.4 | Communicate effectively in a variety of professional contexts . | S2.4 |
| 3 | Values: | |
| 3.1 | Demonstrate the ability to work effectively as a member or leader of team to accomplish a common goal in the field Financial Management. | V3.2 |
| 3.2 | Integrate the attributes of social responsibility, trustworthiness, distinction to contribute for developing a knowledge-based economy and society. | V3.3 |

C. Course Content

| No | List of Topics | Contact Hours |
|----|---|---------------|
| 1 | Unit 1: Nature of Financial Management | Week-2 |
| 2 | Definition of financial management, scope of finance real and financial assets | Week-3 |
| 3 | Finance functions: definition of investment decision, dividend decision, financing decision and liquidity decision | |
| 4 | Financial goal: profit maximization versus wealth maximization | Week-4 |
| 5 | Unit 2: Capital budgeting decisions: introduction | Week-5 |
| 6 | , investment evaluation criteria, NPV, PI, IRR,ARR,PB | Week-6 |
| 7 | , IRR,ARR,PB Unit 3: the cost of capital: | Week-7 |
| 8 | introduction and significance, wacc: the weighted average cost of capital Vs specific costs of capital | Week-8 |
| 9 | Cost of debts | Week-9 |
| 10 | cost of equity and exercises | Week-10 |
| 11 | : Capital structure theory and policy | 11 |
| 12 | The net income approach and the traditional view | Week-12 |



| | | |
|--------------|--|---------|
| 12 | Working capital management: | Week-13 |
| 13 | concepts of working capital and exercises | Week-14 |
| Total | | 39 |

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

| Cod e | Course Learning Outcomes | Teaching Strategies | Assessment Methods |
|------------|--|---|---|
| 1.0 | Knowledge and Understanding | | |
| 1.1 | Describe fundamental concepts, principles, and theories related to Financial Management . | Explanation of the Concepts of financial management with the help of different theories | Direct questions through <input type="checkbox"/> Mid Term Exams <input type="checkbox"/> Final Exams <input type="checkbox"/> Cross questioning during lecture |
| 1.2 | Relate recent trends and current research in the field Financial Management . | Explaining the Concepts with Numerical examples and giving away homework for the same. | Class participation, <input type="checkbox"/> Home Works, <input type="checkbox"/> Case Studies, <input type="checkbox"/> Term. Exam |
| 2.0 | Skills | | |
| 2.1 | Apply different tools of capital budgeting to achieve organization's goals . | Class lectures Projector use | Quiz Mid terms |
| 2.2 | Formulate healthy financial structure and investment strategy to reduce market risk. | By Practicing different types of numerical problems in different situations. | Case Studies and Problem Solving |
| 2.3 | Demonstrate investigative skills in the area of Capital Market. through research projects and case studies. | Practicing different types of numerical problems in different situations. | do |
| 2.4 | Communicate effectively in a variety of professional contexts . | do | do |
| 3.0 | Values | | |
| 3.1 | Demonstrate the ability to work effectively as a member or leader of team to accomplish a common goal in the field Financial Management. | Class lectures, group discussion, | Group discussions |
| 3.2 | Integrate the attributes of social responsibility, trustworthiness, distinction to contribute for developing a knowledge-based economy and society. | do | do |

2. Assessment Tasks for Students

| # | Assessment task* | Week Due | Percentage of Total Assessment Score |
|---|------------------|----------|--------------------------------------|
| 1 | Midterm 1 | Week 5 | 20 |



| | | | |
|---|------------|---------|----|
| 2 | Midterm 2 | Week 12 | 20 |
| 3 | Assignment | Week 13 | 10 |
| | | | |
| | | | |
| | | | |

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice :

12 hours per week available to the students of this course by the instructor which is based on a declared and scheduled as office hours on all working days during 18 week long teaching session

F. Learning Resources and Facilities

1. Learning Resources

| | | |
|---------------------------------------|---|---|
| Required Textbooks | Frederic Mishkin Financial Markets and Institutions: International Edition | <u>Roy S. Freedman</u> (Introduction Jessica Keyes (<u>Financial Service</u> Ralph Stair and George Reynol |
| Essential References Materials | <u>Frederic S. Mishkin</u> and Stanley Eakins Financial Markets and Institutions | |
| Electronic Materials | <ul style="list-style-type: none"> • <u>David S. Kidwell</u>, David W. Blackwell, David A. Whidbee, and Richard L. Peterson Financial Institutions, Markets, and Mon | <ul style="list-style-type: none"> • <u>Ebsco Business</u> business and m • <u>Courseware: Sp</u> posted to comp methodological • www.decibra • www.ipl.org • www.lisa.lsbu.a |
| Other Learning Materials | <p>4. Other learning material such as computer-based programs/CD, professional standards or regulations and software.</p> <p>1. e- Library Reserves</p> <ul style="list-style-type: none"> • http://www.emeraldinsight.com/insight • http://www.en.wikipedia/wiki/listof_management_topics <p>2. Internet</p> | |



| | | |
|--|---|--|
| | <ul style="list-style-type: none"> ● <u>Ebsco Business Source Premier</u>: A database containing several hundred key business and management journals with full text articles updated daily. ● <u>Courseware</u>: Specific research support resources and documents, selectively posted to complement and build upon materials available in proctor's methodological text. Such documentation will typically be posted regularly. ● www.decailibrary.org ● www.ipl.org ● www.lisa.lsbu.ac.uk | |
|--|---|--|

2. Facilities Required

| Item | Resources |
|--|--|
| Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.) | Well-equipped classrooms with projector and furniture is required. |
| Technology Resources (AV, data show, Smart Board, software, etc.) | Blackboard Projector, LAN, E-Learning Platform etc. are required |
| Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list) | Required Technical support [for projectors, copier rooms, Blackboard (e-learning platform)] is required. |

G. Course Quality Evaluation

| Evaluation Areas/Issues | Evaluators | Evaluation Methods |
|---|------------|--------------------|
| for Obtaining Student Feedback on Effectiveness of Teaching | Students | Direct |
| for Evaluation of Teaching by the Instructor or by the Department | Department | Direct |
| Processes for Improvement of Teaching | Instructor | Indirect |

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

| | |
|---------------------|-------------------|
| Council / Committee | QUALITY COMMITTEE |
| Reference No. | GS-ACCT321-20212 |
| Date | 10.1.2021 |

