



Course Specifications

Course Title:	Financial Analysis
Course Code:	FIBA_385
Program:	Bachelors of Finance and Banking
Department:	Finance and Banking
College:	College of Business Administration
Institution:	Jazan University

Table of Contents

A. Course Identification	3
6. Mode of Instruction (mark all that apply)	3
B. Course Objectives and Learning Outcomes	3
1. Course Description	3
2. Course Main Objective.....	3
3. Course Learning Outcomes	3
C. Course Content	4
D. Teaching and Assessment	5
1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods	5
2. Assessment Tasks for Students	6
E. Student Academic Counseling and Support	6
F. Learning Resources and Facilities	6
1. Learning Resources	6
2. Facilities Required.....	6
G. Course Quality Evaluation	7
H. Specification Approval Data	7

A. Course Identification

1. Credit hours: 45 hours @ 03/WEEK
2. Course type
a. University <input type="checkbox"/> College <input type="checkbox"/> Department <input checked="" type="checkbox"/> Others <input type="checkbox"/>
b. Required <input type="checkbox"/> Elective <input checked="" type="checkbox"/>
3. Level/year at which this course is offered:
4. Pre-requisites for this course (if any) Money and Banking
5. Co-requisites for this course (if any): Financial Management

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom		
2	Blended		
3	E-learning	45	100%
4	Distance learning		
5	Other		

7. Contact Hours (based on academic semester)

No	Activity	Contact Hours
1	Lecture	45
2	Laboratory/Studio	
3	Tutorial	
4	Others (specify)	
	Total	45

B. Course Objectives and Learning Outcomes

<p>1. Course Description Every financial manager makes decisions about financing, investing, and dividend policy. To this end, he/she collects information from the financial statements of the business and analyze it deeply to reach at a prudent decision. This course aims at creating top notch financial managers with rich mix of contemporary theory and practice of financial analysis skills ready to take on the increasingly competitive environment.</p>
<p>2. Course Main Objective</p> <ul style="list-style-type: none"> To acquaint the students with various financial analysis techniques. To develop necessary skills to pursue a career as a finance manager in the industry.

3. Course Learning Outcomes

	CLOs	Aligned PLOs
1	Knowledge and Understanding	

CLOs		Aligned PLOs
1.1	Students will identify the fundamental concepts and importance of different elements of financial statements.	K1
1.2	Students will develop the capacity to understand the theoretical underpinnings of the financial statements of the businesses.	K2
1.3	Student will relate the financial analysis approaches and techniques with the current trends and practices in the market.	K2
2	Skills :	
2.1	Students will apply principles and techniques in analyzing the financial statements of the business.	S1
2.2	Students will formulate descriptive and analytical strategies for businesses to avoid risk in financial markets.	S2
2.3	Students will demonstrate the analytical skills in business operations and in the decisions on financing and investing.	S3
3	Values:	
3.1	Students will appraise ethical practices in finance field with the commitment to serve the community.	V1

C. Course Content

No	List of Topics	Contact Hours
Week 1, 2	Introduction to Corporate Finance, Corporate Finance Objectives, Financial Managers, The Agency Problem, Introduction to Business Analysis, Types of Business Analysis, Users of Business Analysis	6
Week 3, 4	Basis of Analysis, Financial Statements, Relationship Among Financial Statements, Ratio Analysis, Corporates' Main Activities and the Statement of Cash Flow, Usefulness of the Statement of Cash Flows,	6
Week 5, 6,7	Balance Sheet, Usefulness and Limitations of Balance Sheet, Short Term Investments, Current and Non-Current Assets, Short and Long Term Liabilities, Stockholders' Equity	9
Week 8, 9	Income Statement, Usefulness and Limitations of Income Statement, Elements, Single and Multiple Step Income Statements, Earning per Share, Statement of Retained Earnings, Statement of Stockholder's Equity	6
Week 10, 11, 12, 13, 14	Ratio Analysis, Basics of Financial Statement Analysis, Horizontal and Vertical Analysis, Liquidity Ratios, Profitability Ratios, Solvency Ratios, Activity Ratios, Ratio Analysis Limitations, Quantitative Financial Analysis, Accounting Analysis, Comprehensive Analysis	15
Week 15, 16	Revision	3

	Final Examination	3
Total		48

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge and Understanding		
1.1	Students will identify the fundamental concepts and importance of different elements of financial statements.	Lectures	Quizzes, Exams
1.2	Students will develop the capacity to understand the theoretical underpinnings of the financial statements of the businesses.	Lectures, Discussions, Media (playing video)	Presentation, Project work
1.3	Student will relate the financial analysis approaches and techniques with the current trends and practices in the market.	Case studies	Exercises, Exam, Project
2.0	Skills		
2.1	Students will apply principles and techniques in analyzing the financial statements of the business.	Lecture, Case studies	Case studies, absorbing the student that how well they understood.
2.2	Students will formulate descriptive and analytical strategies for businesses to avoid risk in financial markets.	Classroom Training, Case studies	Faculty driven evaluation, Peer group evaluation, Self-assessment by the student
2.3	Students will demonstrate the analytical skills in business operations and in the decisions on financing and investing.	Case studies	Project
3.0	Values		
3.1	Students will appraise ethical practices in finance field with the commitment to serve the community.	Group discussions, individual and group presentations	Faculty driven evaluation, Peer group evaluation, Self-assessment by the student

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Midterm Exam	7	30%
2	Assignment+ Attendance		10%
4	Quiz; Presentation		10%
5	Final Exam	16	50%
6			
7			
8			

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice:

Meeting hours are maintained by the teacher for the students. Students come to discuss their academic problems and get advice.

F. Learning Resources and Facilities

1. Learning Resources

Required Textbooks	Financial Statement Analysis. A Practitioner's Guide <i>Authors</i> Fidson and Alvarez
Essential References Materials	
Electronic Materials	
Other Learning Materials	Understanding Financial Statements 9 th Edition. Lyn M. Fraser, Aileen M. Ormiston

2. Facilities Required

Item	Resources
Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)	Classrooms
Technology Resources (AV, data show, Smart Board, software, etc.)	Multimedia projectors for presentations
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Effectiveness of teaching and assessment	Students	Direct
Achievement of course learning	Faculty, Department	Direct
Quality of learning resources	Program leader, Department	Indirect

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	QUALITY COMMITTEE
Reference No.	CS-FIBA385-20212
Date	12/09/2021