

CURRICULUM-VITAE

Dr. PRIYA RAO

ORCID ID : 0000-0002-3622-3332

Scopus ID : 57224978521

Associated with Jazan University, KSA- Since October 2009

Assistant Professor-Finance and Accounting

Career Mission

Seeking a rewarding, challenging & responsible career in an academic field with an objective to serve the best to meet out employer's objectives. At the last "**To be awarded as the Best Faculty**".

Current Situation

Department Head , at **Abo Arish University College, Jazan University, Kingdom of Saudi Arabia** since 1st May 2021.

Head : Scientific Research at **Abo Arish University College, Jazan University, Kingdom of Saudi Arabia** since 1st May 2021.

Assistant Professor in Finance and Accounting at **Abo Arish University College, Jazan University, Kingdom of Saudi Arabia** since 17th October 2009.

Membership:

Editorial Board: International Journal of Business Research and Excellence ISSN -2582-4368
<https://www.ijbre.com/editorial-board.php>

Appreciation Certificate(Jazan University)

- Vice president Deanship of Academic Development, Jazan University appreciated for contribution in the development of **Strategic Plan for the Jazan University from 2015-2020**.
- Active and Direct Member for preliminary SSRP for Jazan University working on Standard 5 of NCAAA

Appreciation Certificate(College)

- For Conducting a Faculty Development Program on "**Differentiated Learning: why "One size fits all" Phrase Doesn't work in Education**" for the faculty members of Jazan University members at University College, Abu Arish , Jazan, Kingdom of Saudi Arabia on 2nd November 2020.
- For the outstanding performance at the position of Vice Dean- Quality and Accreditation at University College of Abu Arish , Jazan University, Jazan, Kingdom of Saudi Arabia from 2015-2020
- For Conducting a Faculty Development Program on "**Change Management**" for the female leaders of Jazan University members at University College, Abu Arish , Jazan, Kingdom of Saudi Arabia on 24th February 2020.
- Vice president Deanship of Academic Development, Jazan University appreciated for contribution in the development of **Strategic Plan for the Jazan University from 2015-2020**.
- For Conducting a Faculty Development Program on "**Professionalism**" for the faculty members at Girls Community College, Abu Arish , Jazan, Kingdom of Saudi Arabia on 3rd June 2015.
- For Conducting a seminar on "**Work- Life Balance**" for the faculty members at Girls Community College, Abu Arish , Jazan, Kingdom of Saudi Arab on March 2014.

- Quality Assurance Coordinator **for the proper follow up of NCAAA standards at the college level in June 2014**
- For the outstanding performance during the visit by Council of Occupational Education team (COE) **for the college accreditation in December 2013.**

Experience: 22 Years (In India 8 Years and International 14years)

<i>Employer Address</i>	<i>Designation</i>	<i>Area of Teaching</i>	<i>Academic Years Served</i>	<i>Responsibilities</i>	<i>Reason for Leaving</i>
Abo Arish University College, Jazan University, Kingdom of Saudi Arabia	Assistant Professor	Finance and Accounting	2015 -till date	1. Department Head 2. Head Teaching and Learning unit 3. Teaching and related activities 4. Member College council 5. Member College Research Committee 6. Member College Strategic Planning Committee 7. Vice Dean Quality and Accreditation (2018-2019) 8. Head Quality and Assurance (2015-2018) 9. Conducting Faculty Development Program	
Girls Community College, Abu Arish, Jazan University, Kingdom of Saudi Arabia	Assistant Professor	Finance and Accounting	2009-2015	1. Department Head (2010- 2013) 2. Head Quality and Assurance unit (2010- 2015) 3. Teaching and other related activities. 4. College Council Board 5. Jazan University Team Member for Strategic planning 2015-2020 6. Jazan University team member for First Self Study Report 2014 7. Supervision Student Project 8. Conducting Faculty Development Program	Change of the status of campus
Institute of Technology and Science, Ghaziabad, UP, India	Assistant Professor	Finance and Accounting	2003-2005 2007-2009	1. Prowess- Coordinator 2. Time table Incharge 3. Teaching and other related activities. 4. Supervision Student Project	International Appointment
College Of Business and Economics, Asmara, Eritrea, North East Africa	Lecturer	Finance and Accounting	2005-2007	Teaching and other related activities.	Contract End

Institute of Technology and Science, Ghaziabad, UP, India	Lecturer	Finance and Accounting	2003-2005	Teaching and other related activities.	International Appointment
Graduate School Of Business and Administration, Greater Noida, India	Lecturer	Finance and Accounting	2002-2003	Teaching and other related activities.	Shift in Residence
Wigan and Leigh, Sainik Farms, Delhi India	Visiting Lecturer	Finance		Teaching and other related activities.	Contract End
Adarsh Mahila Mahavidyalaya, Bhiwani, Haryana, India	Visiting Lecturer	Finance		Teaching and other related activities.	Contract End
Technical Education and Research Institute, Ghazipur, UP, India	Lecturer	Finance and Accounting	Jan 2000- Dec2000	Teaching and other related activities.	Marriage

Publications and Paper Presentation

- **Pandya B., Rao P. (2021)**, Human Resources Knowledge Disclosure By Leading Banks: Cases From KSA”, Polish Journal of Management Studies 2021; 23 (2): 353-368, DOI: 10.17512/pjms.2021.23.2.21
- **Rao, P., Mashour, M. N. A., & Mugali, H. I. (2019)** SWOT Analysis of the Women Business Entrepreneurs KSA-Jazan Region. International Journal of Engineering Research & Technology , 8 (9), 754757
- **Rao, P. (2018)**. A Review on CAMELS+(S):(S) Shariah Rating For Islamic Banks. *Research Journal of Economics and Business Studies*, 7(07), 68-73.
- **Rao, P. I (2017)** Islamic Banking-A Conceptual Review, International Journal of Engineering Technology, Management and Applied Sciences, 5 (12) , 1-4
- **Rao, P. (2016)**. A Review of Zakat with the perspective of Social Insurance. *International Journal of Business and Statistical Analysis Business and Technology*, 5, (1), 561-563
- **Rao, P., & Jabali, H. (2014)** Investment Pattern and Role in Decision Making: A Study on Working Women in Saudi Arabia, Eduved International journal of Interdisciplinary Research .1(4) , 1-9
- **“Covid -19 Effect on Accounting Education”**, presented the paper at National Webinar on Post Lockdown Economy- Challenges Before Business and Accountants held on 4th and 5th July 2020 , India.
- **Share Price Behaviour in Bank and Finance Industry: A Study on BSE** published in International Journal of Economics and Managerial Thoughts, Vol.2 No. 1 April – September2011.
- **“Rally in Share Prices and Health of Economy: Relationship”** published in International Journal of Economics and Managerial Thoughts, Vol.1 No.2 March2010-2011.
- **“Estimating the faculty turnover cost in Private educational institutions”** Presented a paper at Annual Conference on Business and Management from 19th March – 21st march 2009 at Haryana School of Business, Guru Jambheshwar University, Hisar, HaryanaIndia

- **“Terrorism Risk”- A Challenge to Insurance Sector**, paper published and presented at I.T.S National Conference, title “Emerging Business Strategies: Road map and Road Blocks in Indian subcontinent”, Indian Habitat Center, Delhi on 8th and 9th March 2008
- **“Corporate Expectations from Future Managers”** paper published in the Business Research-edition December 2007, a journal of Graduate School of Business and Administration, Greater Noida.
- **“Clusters within Small Scale Industries”**, paper published in the Compendium of Finance Seminar title “Micro Solutions for Macro Issues: Role of Micro Finance and Small Scale Enterprises in the Indian Economy” at ITS Ghaziabad on 1st December 2007
- **“A Study of Public Disclosure of Risk information by Indian Banks”** presented and published in the Compendium of the seminar “Strategy summit 2005” of IIM kolkata, India in December 2004.
- **“Plastic Money”** published in Institute of Technology and Science Newsletter, Ghaziabad, India in January 2004.
- **“Retailing with Co- Branded cards”** published in Institute of Technology and Science Newsletter, Ghaziabad, India in July 2004.
- **“Beware of Big B”** published in Institute of Technology and Science Newsletter, Ghaziabad, India in October 2003.

Management / Faculty Development Programs (Resource Speaker)

- 5 Days workshop on **“ Publish or Perish”** for the faculty members of Jazan University at University College of Abu Arish, Kingdom of Saudi Arabia from 10th April to 14th April 2022.
- Faculty Development Program on **“ Accelerate in Academics- Through Research”** for the faculty members of Jazan University members at College of Applied Science, Kingdom of Saudi Arabia on 23rd March 2022.
- Faculty Development Program on **“ ZOTERO”** for the faculty members of Jazan University members on ZOOM at Jazan, Kingdom of Saudi Arabia on 22nd February 2022.
- Faculty Development Program on **“SMART Research- Google Scholar”** for the faculty members of Jazan University members on ZOOM at Jazan, Kingdom of Saudi Arabia on 21st March 2021.
- Faculty Development Program on **“Differentiated Learning: why “ One size fits all” Phrase Doesn’t work in Education”** for the faculty members of Jazan University members at University College, Abu Arish, Jazan, Kingdom of Saudi Arabia on 2nd November 2020.
- Webinar **“ Tailoring Teaching Approach to Match Student Learning: Differentiated Instruction”** organized by Amity Institute of Behavioral and Allied Sciences Noida, India on 27th August 2020.
- Faculty Development Program on **“Change Management”** for the female leaders of Jazan University at University College, Abu Arish, Jazan, Kingdom of Saudi Arabia on 24th February 2020.
- Faculty Development Program on **“Professionalism”** for the faculty members at Girls Community College, Abu Arish, Jazan, Kingdom of Saudi Arabia on 3rd June 2015.
- Seminar on **“Work- Life Balance”** for the faculty members at Girls Community College, Abu Arish, Jazan, Kingdom of Saudi Arabia on March 2014.
- Seminar on **“Management – An Introspection”** for the faculty members at Girls Community College, Abu Arish, Jazan, Kingdom of Saudi Arabia on 25th December 2012.
- Workshop on **“Corporate Expectations from Professionals”** at Idea Cellular, Noida, Delhi, India on 29th August 2008
- Guest lecture on **“Effective Supervision”** in *Govt. Opium & Alkaline Works*, the biggest alkaline factory of Asia in Ghazipur India on 8th July 2000. **Conference/ Seminars /Workshop Participation**
- Webinars (due to pandemic) attended on varied topics related to **research, developments in accountancy and finance, personal finance** since June 2020- November 2020.
- Workshop on **“Benchmarking and Key Performance Indicators”** on 20th February 2019 at Holiday Inn Hotel **organized by the Jazan University, Jazan, Saudi Arabia**
- Workshop on **“SSRp and SES”** from 16-17th February 2019 at Holiday Inn Hotel **organized by the Jazan University, Jazan, Saudi Arabia**
- Workshop on **“Program Accreditation Process: Step by Step”** on 6th and 7th October 2018 at Holiday Inn Hotel **organized by the Jazan University, Jazan, Saudi Arabia**

- Workshop on "**Benchmarking and Key Performance Indicators**" on 15th November 2018 at Holiday Inn Hotel **organized by the Jazan University , Jazan, Saudi Arabia**
- Workshop on "**Annual Program Report** " on 29th January 2017 at Holiday Inn Hotel **organized by the Jazan University , Jazan, Saudi Arabia**
- Workshop on "**Institutional Self Study Report for NCAAA**" from 26th - 28th October 2014 at Hayatt Hotel **organized by the Jazan University , Jazan, Saudi Arabia**
- Workshop on "**Benchmarking and Key Performance Indicators**" from 24th - 25th February 2015 at Hayatt Hotel **organized by the Jazan University , Jazan, Saudi Arabia**
- Workshop on "**NCAAA Standards Implementation**" on 27th February 2013 at Jazan University , Jazan, **Saudi Arabia**
- Workshop on "**Improvement of Instruction and Student Achievement**" on 20th and 21st September 2011 at Jazan University , Jazan, **Saudi Arabia**.
- Workshop on "**Blended learning**" on 29th March 2011 at Jazan Community College, Jazan, **Saudi Arabia**
- Short term Training Programme at Institute of Management Studies Ghaziabad, Uttar Pradesh , **India** from 2nd to 6th March 2009 on "**Issues, trends and Challenges in Finance- An Update**"
- International Conference on "**Organisational Effectiveness in Economic Slowdown**" at TajMahal Hotel Delhi, on 19th Feb'2009 organized by Institute of Management Technology, Ghaziabad U.P **India**.
- Faculty Development programme on "Research Methodology and SPSS" at Institute of Technology and Science, Ghaziabad, UP, **India** from 4th July – 6th July 2008.
- Workshop on **SPSS (Statistical package for Social Sciences)** at Institute of Technology and Science, Ghaziabad, UP, **India** on 28th July and 4th August 2007
- AICTE approved Faculty Development Programme "**Paradigm Shift in Teaching Finance in Business Schools in India**", at Lal Bahadur Shastri Institute of Management, Delhi, **India** from 28th May 2007 to 09th June 2007.
- Non- resident Training Workshop on "**Dual Role Effectiveness**" organized by Indian Society for Training and Development in Delhi, **India** on 4th and 5th February 2005.
- National "**Case Development**" Workshop organized by All India Management Association, Delhi, **India** from 27th to 29th November '03.
- Workshop on "**Case Writing, Analysis and Presentation**" at ITS, Ghaziabad, U.P, **India** from 14th - 16th July 2003.

Special Achievements in student life

- Topper of M.B.A.
- Best Organizer & Anchor of Cultural & Academic Programmes.
- All rounder students during MBA.
- N.C.C. 'C' certificate holder Army wing.

Interested Areas of Teaching

- Management of Financial Institution
- Fundamentals of Financial Services and Markets
- Working capital management
- Financial Management
- Management and Cost Accounting
- Managerial Economics
- Financial Accounting
- Derivatives Market

MBA Project Undertaken

Completed two (2) months training in ICICI Bank, Delhi Branch, India with a project title ” **How to increase the retail customer thrust for Bank**”.

Academic Background

<i>Institution</i>	<i>University/ Board</i>	<i>Subjects/Specialisation</i>	<i>From</i>	<i>To</i>	<i>Division/ Grade</i>
Advance Certificate in Financial Engineering Management	Indian School of Business Management and Administration	Financial Engineering	2016	2016	A+
PhD	Janardhan Rai Nagar , Rajasthan Vidyapeeth	A Study on the Price Behaviour of The Shares Traded in BSE		2011	
Graduation	Delhi University	Honors, Commerce	1994	1997	II
Masters In Business And Administration (MBA)	Rajasthan Vidyapeeth	Finance	1997	1999	I
Graduation	Delhi University	Honors, Commerce	1994	1997	II

Computer Awareness

M.S. Word, M.S. Excel, M.S. PowerPoint, Zotero.

Personal Details

Family Status : Husband Name: Mr. Sanjay Kumar, Number of Kids : 02

Date of Birth/ Nationality : 24.03.1975, Indian

Languages Known : Hindi and English

Permanent Address : C/O Sh Roshan Agarwal, A-21/3, Street No:02, North Vinod Nagar,
Delhi 110092 India

Dr. Priya Rao

