



Course Specifications

Course Title:	Artistic appreciation & aesthetics
Course Code:	526- DAA-3
Program:	Bachelor in Applied Arts
Department:	Applied Arts
College:	Faculty of Architecture & Design
Institution:	Jazan University

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A. Course Identification

1. Credit hours:			
2. Course type			
a.	University <input type="checkbox"/>	College <input type="checkbox"/>	Department <input checked="" type="checkbox"/>
			Others <input type="checkbox"/>
b.	Required <input checked="" type="checkbox"/>	Elective <input type="checkbox"/>	
3. Level/year at which this course is offered: Level 10/5 th . Year			
4. Pre-requisites for this course (if any): None			
5. Co-requisites for this course (if any): None			

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	3	50%
2	Blended	-	0 %
3	E-learning	-	50%
4	Correspondence	-	0 %
5	Other	-	0 %

7. Actual Learning Hours (based on academic semester)

No	Activity	Learning Hours
Contact Hours		
1	Lecture	2 x 15= 30
2	Laboratory/Studio	
3	Tutorial	
4	Others (specify)	2 x 15= 30
	Total	60
Other Learning Hours*		
1	Study Theoretical study (1 hour for 1 CH) = $1 \times 2 \times 15 = 30$ Practical (0.5 hour for 1 CH) = $0.5 \times 2 \times 15 = 15$	45
2	Assignments 1 continuous assessment for 1 CH = $1 \times 3 = 3$ 1 final exam (Theoretical 2 hours + Practical 2 hours) = 4	7
3	Library Preparation for 0.5 hour 1 CH = $0.5 \times 3 = 1.5$	1.5
4	Projects/Research Essays/Theses 4 Hours for 1 CH = $4 \times 3 = 12$	12
5	Others(specify)	
	Total	65.5
	All total	125.5

*The length of time that a learner takes to complete learning activities that lead to achievement of course learning outcomes, such as study time, homework assignments, projects, preparing presentations, library times

B. Course Objectives and Learning Outcomes

1. Course Description

- This course aims to develop the student's cognitive skills in the field of quality and project management, to identify general concepts of quality management, its importance, characteristics and responsibilities, in addition to studying the dimensions, constituents, stages and obstacles to the application of total quality in institutions. And control of costs and delivery of projects. And methods of dispute resolution and financing that in turn affect project management.

2. Course Main Objective

-In this course the student will be able to acquire the principles and concepts of quality and project management and acquire the skill of preparing quality systems that are used in the management of various institutions and projects. Projects and learn about the methods of achieving quality and quality control and control maps when managing projects.

3. Course Learning Outcomes

CLOs		Aligned PLOs
1	Knowledge:	
1.1	Knowing the student in the field of quality and project management, and getting acquainted with the general concepts of quality management.	K1
1.2	<i>Identify the methods of achieving quality, tuning, quality control at the project management maps. Explain project life cycle and project management knowledge fields.</i>	K2
1...	List the types and levels of planning related to project management.	
2	Skills :	
2.1	Compare the different quality systems and its relationship to the stages of the production methods.	S2
2.2	Illustrate the link between quality systems and planning through the types of strategic plans and their benefits.	S3
2...	Differentiate elements of the project and its relationship to achieve competitive standards.	
3	Competence:	
3.1	Analysis of quality and management of projects in different institutions.	C1
3.2	The application of total quality management in institutions.	C2
3...		

C. Course Content

No	List of Topics	Contact Hours
1	Identify the objectives and topics of the course - Introduction	4
2	-he concept of quality-historical development of quality-Quality dimensions.	4
3	Quality overall -quality and international standards for quality management (ISO)- Quality goals	8
4	The concept of Total Quality Management - The difference between traditional management and total quality management.	4
5	The five main quality axes of Deming- first axis :The rules of the overall quality application.	8
6	The rules of the overall quality application – second axis-third axis Fourth axis-fifth axis - side effects resulting from the application of comprehensive quality system.	8
7	Project Definition - Project attributes-The difference between the project and daily operations - Project Management.	4
8	The most important skill of project manager - project success factors.	4
9	- Pillars of project management - project life cycle - a group project management processes	2

10	Some concepts of project management - Knowledge disciplines related to project management	2
11	Planning - Types of planning process	2
12	Strategic benefits - Strategic Planning - Strategic planning stages.	2
13	Midterm exams	8
Total		60

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge		
1.1	Define the principles of quality systems and project management concepts. Identify the methods of achieving quality, tuning, quality control at the project management maps.	Lectures. - Discussions. - Brainstorming. - Open debate. - Seminars	- direct method (Theoretical objective test) by Test specification table.
1.2	Explain project life cycle and project management knowledge fields. List the types and levels of planning related to project management.		- indirect method Course LO survey
2.0	Skills		
2.1	Compare the different quality systems and its relationship to the stages of the production methods.	- Strategy of brainstorming to find appropriate solutions to aesthetic technical problems - Dialogue, discussion - Self-education	- direct method (Theoretical objective test) by Test specification table.
2.2	Illustrate the link between quality systems and planning through the types of strategic plans and their benefits.		- indirect method Course LO survey
3.0	Competence		
3.1	Research on different quality system which applied in different organizations systems.	- The workshops. - Open debate.. - Cooperative education	- direct method (Theoretical objective test) by Test specification table.
3-2	Clarification of responsibility for quality control.		- indirect method Course LO survey

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Test med term	7-11	30%
2	Perpare Research	8 - 12	20%
3	Discuss Search	14	10%
4	Design the poster for Research Summary	14	10%
5	Presentation	15	10%
6	Final exam	16	20%
Total			100%

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice :

Individual consultations and academic advice is supposed to allocate a minimum of 6 hours per week.
Tutorial for week students is supposed to allocate a minimum of 4 hours per week

F. Learning Resources and Facilities

1. Learning Resources

Required Textbooks	1-Kim H. pries, Jon M. Quigley : "Total quality management for project management", Taylor & Francis Group, LLC. 2012
Essential References Materials	2. List Essential References Materials (Journals, Reports, etc.) 1. Total Quality Management - Written by: Mahmoud Ahmed Abdel Fattah. 2. The Art of Project Management, by Scott Berkun, Publisher: O'Reilly Media (April 22, 2005), ISBN: 0596007868. 3. Joseph Jablonski : Total Quality Management -vol. sixth - Arab Media Scientific CO. - Cairo- 1993 4. Cognitive Guide to Project Management -vol. III -US National Institute of Standards- 2004 . 5. Mahmoud Abdel-Fattah: TQM - thought and philosophy ... before it is applied - Arab training and publishing group -2012.
Electronic Materials	.List Electronic Materials, Web Sites, Facebook, Twitter, etc . www.sqc.org.sa/sqcdocs/TQA.pdf . /https://sarra.wordpress.com/mangl . www.abahe.co.uk/dictionary-total-quality-management.html . www.bakkah.net.sa/Discount-Register-now . www.sactr.net/pmp .
Other Learning Materials	Other learning material such as computer-based programs/CD, professional standards or regulations and software.

2. Facilities Required

Item	Resources
Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)	- Classrooms containing 40 Lecture desk
Technology Resources (AV, data show, Smart Board, software, etc.)	-. 1 projector -. 1 Laptops
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	None

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods	
		indirect method	direct method
Effectiveness of teaching and assessment	Students	- On line system course survey	
	Peer Reviewer or Head of Department		Peer or Head of Department observation
Quality of learning resources	Students	- On line system course survey	
	Peer Reviewer or Head of Department		Peer or Head of Department Assessment
Achievement of course learning outcomes	Students	Course LO survey	
Final exam validity	Program Assessment Committee or Head of Department		Theoretical and practical tests According to Test specification table

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	
Reference No.	
Date	