



Course Specifications

Course Title:	Culture Dialogue
Course Code:	Eng-2/422
Program:	Bachelor Program in English Language
Department:	English Department
College:	Jazan (Male and Female Campus), Samtah (Female Campus), Dayer (Female Campus), Ardah (Female Campus), Darb (Female Campus), and Farasan (Female Campus)
Institution:	Jazan University

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A. Course Identification

1. Credit hours: 2 hours
2. Course type
a. University <input type="checkbox"/> College <input type="checkbox"/> Department <input checked="" type="checkbox"/> Others <input type="checkbox"/>
b. Required <input checked="" type="checkbox"/> Elective <input type="checkbox"/>
3. Level/year at which this course is offered: Level 8. 4 th year
4. Pre-requisites for this course (if any): ENG-3/355
5. Co-requisites for this course (if any): N/A

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	30	100
2	Blended		
3	E-learning		
4	Distance learning		
5	Other		

7. Contact Hours (based on academic semester)

No	Activity	Contact Hours
1	Lecture	30
2	Laboratory/Studio	
3	Tutorial	
4	Others (specify) Presentations + Study + Assignments	
	Total	30

B. Course Objectives and Learning Outcomes

1. Course Description

The course seeks to introduce basic elements and principles defining the process of engagement between different cultures in global contexts, by dilating on essential conditions required for formal initiation of understanding of peaceful coexistence in intercultural contexts. Different aspects of “Culture Dialogue” include: relationship between language and culture, different categories of culture, salient features of global culture, an effective communication in intercultural context, social values in constituting a culture, correlation of family, culture and communication, different characteristics of culture pattern, Western and Eastern value system facilitating intercultural communication, high-context and low-context culture and the influence of cultural patterns on communication.

2. Course Main Objective

- The main objectives of the course are to:
 - Ø Enable students to comprehend the basic concept of culture
 - Ø Relate aspects of culture to everyday life
 - Ø Assist students in distinguishing between types of culture
 - Ø Explain the significance of global culture

3. Course Learning Outcomes

CLOs		Aligned PLOs
1	Knowledge and Understanding: Students will be able to	
1.1	Define s, definitions, and concepts related to culture studies	K2
2	Skills: Students will be able to	
2.1	Analyze various theories pertaining to intercultural and cross-cultural communication	S1
2.2	Interpret types of culture and values from a societal viewpoint	S2
3	Values: Students will be able to	
3.2	Appreciate the relevance of cultural aspects through assignments and presentations individually or as a team.	V2

C. Course Content

No	List of Topic	Contact hours
1	Language & Culture: Definition & Characteristics	6
2	Categories of Culture, Approaches to study of Culture	4
3	Global Culture	2
4	Communication Process	2
5	Understanding Values Constituting Culture	2
6	Communication, Culture & Family	4
7	Culture Pattern & Characteristics	2
8	Culture Pattern Typology I: American Values Vs Others' (Kohl)	2
9	Culture Pattern Typology II: High-Context & Low-Context Cultures/ Communications	4
10	Influence of Culture Pattern on communication	2
Total		30

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge and Understanding		
1.1	Define terms, definitions, and concepts related to culture studies	Lectures, Presentations, Group Work	Type of Assessment: Quiz, Midterm Assignment or Presentation, Final exam Nature of Questions: Fill in the blanks, true or false, MCQs, Matching questions, Define the following, short questions, paragraph questions, essay
2.0			
2.1	Analyse various theories pertaining to intercultural and cross-cultural communication	Lectures, Presentations, Group Work	Type of Assessment: Quiz, Midterm Assignment or Presentation, Final exam Nature of Questions: Fill in the blanks, true or false, MCQs, Matching questions, Define the following, short questions, paragraph questions, essay

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
2.2	Interpret types of culture and values from a societal viewpoint	Lectures, Presentations, Group Work	Type of Assessment: Quiz, Midterm Assignment or Presentation, Final exam Nature of Questions: Fill in the blanks, true or false, MCQs, Matching questions, Define the following, short questions, paragraph questions, essay
3.0			
3.1	Appreciate the relevance of cultural aspects through assignments and presentations individually or as a team.	Discussions, mock presentations	Peer group Presentation, Activity, Practical assessment

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Quiz-1	4	10%
2	Midterm	7	20%
3	Presentation	9	10%
4	Final Exam	15	60%
5	Total		100%

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice:

Students are assigned an academic advisor who meets them individually and on a regular basis in order to know the challenges, difficulties or any other concerns that they have towards each course. Students are allotted specific hours to come and discuss their concerns. The instructor is informed about each student's status by the advisor. Thus, development plans are arranged and implemented.

F. Learning Resources and Facilities

1. Learning Resources

Required Textbooks	A compilation of teaching materials commensurate with the syllabus
Essential References Materials	Silent Language by Edward Hall Dialogue in and between Different Cultures Ed. by Marion Grein Dialogue and Culture Ed. by Marion Grein & Edda Weigand
Electronic Materials	http://www.culturocity.com/onlineinterculturalresources.htm// https://www.researchguide.net/publication/22043796_Intercultural
Other Learning Materials	Hand-outs

2. Facilities Required

Item	Resources
Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)	College library facilities need to be upgraded; Language lab need to be set up; Internet facility to be made available to teachers in their offices and for students and teachers in classrooms.
Technology Resources (AV, data show, Smart Board, software, etc.)	Improvement and overall periodical maintenance of technology resources is desired.
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	Worksheets

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Effectiveness of Teaching	Course Teachers, Teaching and Learning Unit, Students, Program Leaders	Formative and Summative Assessment (Direct), Student Evaluation (Indirect)
Achievement of CLOs	Course Teachers, Teaching and Learning Unit, Program Leaders	Formative and Summative Evaluation (Direct), Course Report, CLO Excel Worksheet (Indirect)
Quality of Learning Resources	Course Teaching, Teaching and Learning Unit, Program Leaders, Students	Formative and Summative Evaluation (Direct), Course Report, Student Evaluation (Indirect)

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	
Reference No.	
Date	-