

# **Course Specifications**

Course Title:	Entrepreneurial Finance
<b>Course Code:</b>	FIBA-481
Program:	Bachelor of Business Administration
Department:	Finance and Banking
College:	<b>Business Administration, Girls Section</b>
Institution:	Jazan University
Academic year	2021-20211
Course Coordinator	Sara Mohamed kheir Mihaisi
Date	7/1/2020











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#### A. Course Identification

1. Credit hours:				
2. Course type	2			
<b>a.</b> Unive	rsity Coll	lege Departmen	nt	Others
b.	Required	Elective		<u> </u>
3. Level/year	at which this	course is offered:	Level 7 20212	
4. Pre-requisi	tes for this co	ourse (if any): FIBA-4	481	
5. Co-requisites for this course (if any):None				

**6. Mode of Instruction** (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom		
2	Blended		
3	E-learning BB	3	100%
4	Distance learning		
5	Other		

#### **7. Contact Hours** (based on academic semester)

No	Activity	<b>Contact Hours</b>
1	Lecture (Blackboard)	45
2	Laboratory/Studio	
3	Tutorial	
4	Others (specify)(Midterm)	
	Total	45

# **B.** Course Objectives and Learning Outcomes

#### 1. Course Description

The course identifies the fundamental concepts related to Entrepreneurial Finance.

The course will demonstrate various aspects of financial planning and financial management of new ventures or young companies.

This course will be taught through traditional classroom or blackboard class and assessed through assignments, quizzes, and exams.

# 2. Course Main Objectives

- 1. To provide the students with the ability to analyze the various processes and sources of funding for new enterprises.
- 2. To prepare students to make effective presentations of investment opportunities from the entrepreneur's and investor's sides.

**3. Course Learning Outcomes** 

	CLOs	Aligned PLOs	
1	1 Knowledge and Understanding		
	By the end of the course, students will be able to		
1.1	Identify the fundamental concepts related to Entrepreneurial Finance	K1	
1.2	<b>Relate</b> recent trends to the sources of entrepreneurial finance in the field of banking.	K2	
1.3	<b>Justify</b> the current trend to use options in finance to hedge financial risks.	K3	
2	Skills		
2.1	<b>Apply</b> suitable valuation techniques to determine the prospect of future earnings of a company to avoid Entrepreneurial problems.	S1	
2.2	<b>Formulate</b> a healthy financial strategy through Capital Structure and Corporate Governance model.	S2	
2.3	<b>Evaluate</b> the successful financial performance by analyzing the actual results of the harvest plan of the entrepreneurial venture with plans and forecasts.	S4	
3	Values:		
3.1	<b>Apply</b> ethical practices in entrepreneurship with the highest level of commitment to serving the community and economy.	V1	
3.2			
3.3			

#### **C.** Course Content

No	List of Topics	Contact Hours
	Entrepreneurial Finance	
1	Entrepreneurship, Entrepreneurs	9
	Factors Influencing Success And Failure Of Firms	
2	Value, Valuation	9
	Techniques Of Valuation	
3	Financing The Entrepreneurial Firms Factors Effecting The Allocation Of Firms Resources	9
	Harvesting The Entrepreneurial Venture	
4	Harvesting Entrepreneurial Venture Harvest plan Modes of Harvesting – Quiz Initial public offering (IPO) Acquisition and mergers, The reasons for mergers and acquisitions	9

5	Reasons For Mergers And Acquisitions	0
	Reinvesting The Entrepreneurial Finance	9
6	Final exam	
	Total	45

# **D.** Teaching and Assessment

# 1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge and Understanding		Wiethous
1.1	By the end of the course, students will be able to identify the fundamental concepts related to Entrepreneurial Finance.  Explaining the Concepts with and home works for the same.		Lecture, Class discussion
1.2	By the end of the course, students will be able to relate recent trends to the sources of entrepreneurial finance in the field of banking.	Through knowledge impaired through teaching.	BB Lecture , Class discussion Presentation
1.3	By the end of the course, students will be able to justify the current trend to use options in finance to hedge financial risks.	Conducting group discussion	BB Lecture , BB Class discussion
2.0	Skills:		
2.1	By the end of the course, students will be able apply suitable valuation techniques to determine the prospect of future earnings of a company to avoid Entrepreneurial problems.	By Practicing different types of numerical problems in different situations.	Problem solving exercises Assignments + Exam
2.2	By the end of the course, students will be able to formulate a healthy financial strategy through Capital Structure and Corporate Governance model.	Teach from online updated sources	Exercises Exam
2.3	By the end of the course, students will be able to evaluate the successful financial performance by analyzing the actual results of the harvest plan of the entrepreneurial venture with plans and forecasts.	Financial statement, IPO, and acquisitions used in evaluating overall finance performance.	Research presentation
3.0	Values		
3.1	By the end of the course, students will be able to apply ethical practices in entrepreneurship with the highest level of commitment to serving the community and economy.	Teach students how professional principles and values inform their ethical approach in business.	Peer group evaluation
3.2			
3.3			

#### 2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Homework	Week 2	5%
2	Midterm Exam 1	Week 5	20%
3	Midterm Exam 2	Week 9	20%
4	Presentation	Week 10	5%
5	Final Exam	Week 17	50%
6	TOTAL		100%

<sup>\*</sup>Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

## E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice :

Schedule of teaching staff office hours included in the student guide, published in the department announcement board, and the door of teaching staff.

## F. Learning Resources and Facilities

1.Learning Resources

Required Textbooks  The New Business Road Test – What entrepreneurs and executive should do before writing a business plan John W Mullins		
Essential References Materials	ENTREPRENEURIAL FINANCE Philip J. Adelman, Alan M. Ma 6 <sup>th</sup> edition Pearson Publication ISBN-13:9780133140514	
Electronic Materials	http://www.emeraldinsight.com/insight	
Other Learning Materials	Saudi digital library, www.e-books.com	

2. Facilities Required

Item	Resources
Accommodation	
(Classrooms, laboratories, demonstration rooms/labs, etc.)	
Technology Resources	
(AV, data show, Smart Board, software, etc.)	
Other Resources	
(Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	Reference books

# **G.** Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	<b>Evaluation Methods</b>
Material need to be revised	Experts	Direct

**Evaluation areas** (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)

**Assessment Methods** (Direct, Indirect)

**H. Specification Approval Data** 

Council / Committee	QUALITY COMMITTEE
Reference No.	CS-FIBA461-20201
Date	7/1/2020

Name of Course Instructor: Sara Mohamed kheir Ali Mihaisi

Date Report Completed: 4/12/2021

Signature: