



Course Specifications

Course Title:	Museums and Exhibitions
Course Code:	527AAD-3
Program:	Bachelor in Applied Arts
Department:	Applied Arts
College:	Faculty of Architecture & Design
Institution:	Jazan University

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A. Course Identification

1. Credit hours:
2. Course type
a. University <input type="checkbox"/> College <input type="checkbox"/> Department <input checked="" type="checkbox"/> Others <input type="checkbox"/>
b. Required <input checked="" type="checkbox"/> Elective <input type="checkbox"/>
3. Level/year at which this course is offered:
4. Pre-requisites for this course (if any):
5. Co-requisites for this course (if any):

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom- practical	4	100%
2	Blended		
3	E-learning		
4	Correspondence		
5	Other		

7. Actual Learning Hours (based on academic semester)

No	Activity	Learning Hours
Contact Hours		
1	Lecture	2X15=30
2	Laboratory/Studio	2X15=30
3	Tutorial	0
4	Others (specify)	3
	Total	63
Other Learning Hours*		
1	Study	2X15=30
2	Assignments	4
3	Library	3
4	Projects/Research Essays/Theses	1X15=15
5	Others(specify)	3
	Total	55

*The length of time that a learner takes to complete learning activities that lead to achievement of course learning outcomes, such as study time, homework assignments, projects, preparing presentations, library times

B. Course Objectives and Learning Outcomes

1. Course Description

This decision is capacity-development scientific and artistic and work of legs for the student to be able to know Exhibitions, functions and its aims and methods of preparation and organization and lift qualified personnel and able to serve the community through the implementation of exhibitions designed based on scientific which contains a series of technical or athari, which is one of the cultural expressions of concern to many of the peoples of the modern world

2. Course Main Objective

this course aims to be able to implement scientifically designed exhibitions for community service, to capture the types and functions of museums and galleries., to recognize the importance and value of museums and galleries, and to acquire practical experience in the design and organization of museums and galleries.

3. Course Learning Outcomes

CLOs		Aligned PLOs
1	Knowledge:	
1.1	Demonstrate the importance and function of galleries and museums and the similarities and differences between them.	K1
1.2	Express the types and functions of galleries and museums.	K2
2	Skills :	
2.1	Analyze the most important exhibition design requirements and study supplies.	S1
2.2	Design the drawing scale and raise the size of one of the museums or galleries.	S2
2.3	Demonstrate the rules of organization of museums, exhibitions to study standards straightened	S3
2.4	Prepare Windows Presentation and implementation model (framework) at an appropriate scale.	S4
2.5	Perform the methods of propaganda to advertise the exhibition	S5
3	Competence:	
3.1	Create the design ideas to solve the problem according to the foundations of exhibitions and design methodology	C1
3.2	Display potential for management of complex activities with the related of exhibitions disciplines	C2

C. Course Content

No	List of Topics	Contact Hours
1.	The emergence of science museums, galleries - the definition of the museum and its importance and types of museums in Saudi Arabia	4
2.	How to design the museum - the most important determinants of the factors that influence in the Design Museum	4
3.	The techniques of the museum offer services related to the museum	4
4.	The definition of exhibitions and types - the division of exhibitions in accordance with the institution and in accordance with her before	4
5.	Exercise(1): The full presentation and illustrated by one of the requesting design fairs	4
6.	The foundations of design and functional relations exhibition	4
7.	The initial assessment - Test league chapter school	4
8.	The timing of the exhibitions	4

9.	types of relationships between exhibition spaces	4
10	Exercise (2): The design of a select exhibition wings requesting activity	4
11	the relevant committees in exhibitions	4
12	factors which affect the design of exhibits	4
13	The foundations and Designs exhibitions of prints and a target audience	4
14	Basic ads Designs	4
15	Exercise (3: outdoor ads design x 20 cm * 30 cm using Photoshop.	4
Total		60

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge		
1.1	Demonstrate the importance and function of galleries and museums and the similarities and differences between them.	Lectures. - The workshops. - Discussion of the wave. - Seminars	- Objective test by T.S.T - The Student Achievement Files. - Practical exercises.
1.2	Express the types and functions of galleries and museums.		
2.0	Skills		
2.1	Analyze the most important exhibition design requirements and study supplies.	- Brainstorming. - Self-education - practice - Self-education	- Objective test by T.S.T - The Student Achievement Files. - Practical exercises.
2.2	Design the drawing scale and raise the size of one of the museums or galleries.		
2.3	Demonstrate the rules of organization of museums, exhibitions to study standards straightened		
2.4	Prepare Windows Presentation and implementation model (framework) at an appropriate scale.		
2.5	Perform the methods of propaganda to advertise the exhibition		
3.0	Competence		
3.1	Create the design ideas to solve the problem according to the foundations of exhibitions and design methodology	Guidance to the work of Design Sketches. - Cooperative education. - Peer Education	- Objective test by T.S.T - The Student Achievement Files. - Practical exercises.
3.2 ...	Display potential for management of complex activities with the related of exhibitions disciplines		

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Practical Exercises (all in student portfolio)	3-6-9	20%
2	Periodic exams (twice per semester)	6-10	20%
3	the final projects	12-14	20%
4	Final exam (practical and theoretical)	15	40%

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice :

- Individual consultations and academic advise is supposed to allocate minimum of 4 hour per week
- Tutorial for weak students is supposed to allocate minimum of 4 hour per week

F. Learning Resources and Facilities

1.Learning Resources

Required Textbooks	أدامز ,فيليب دليل تنظيم المتاحف , ترجمة محمد حسن عبدالرحمن , مطابع الهيئة المصرية للكتاب مذكرة أستاذ المقرر
Essential References Materials	- Kar pIvan, Lavine, Steven D,(1992): " Museums and Communities-The Politics of Public Culture. - Watson,(2007): Shella Museums and their Communities. - ICOM,(1994): " Museums, civilization and development " . 2-شوقي " : 2002 المتاحف في الوطن العربي " النشأة والتطوير- . 5-عفيف بهنسي , 2002 " : علم المتاحف والمعارض " الطبعة الأولى
Electronic Materials	- http://www.youtube.com/watch?v=GzGjNp1V1CA - http://www.youtube.com/watch?v=AhMGpDiUOKM
Other Learning Materials	<u>Adobe Photoshop</u>

2. Facilities Required

Item	Resources
Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)	Classrooms containing 30 computers tables &30 chairs
Technology Resources (AV, data show, Smart Board, software, etc.)	- 1 Projector -1 laptop.
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	Not required

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Effective of Teaching and assessment	Students	-Online system course evolution - Objective test by T.S.T
Quality of Learning resources	Students	-Online system course evolution - Objective test by T.S.T
Course Learning outcomes	Students	-Course Learning outcomes Survey. - Objective test by T.S.T

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes,Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)

Assessment Methods(Direct, Indirect)

H. Specification Approval Data

Council / Committee	
Reference No.	
Date	